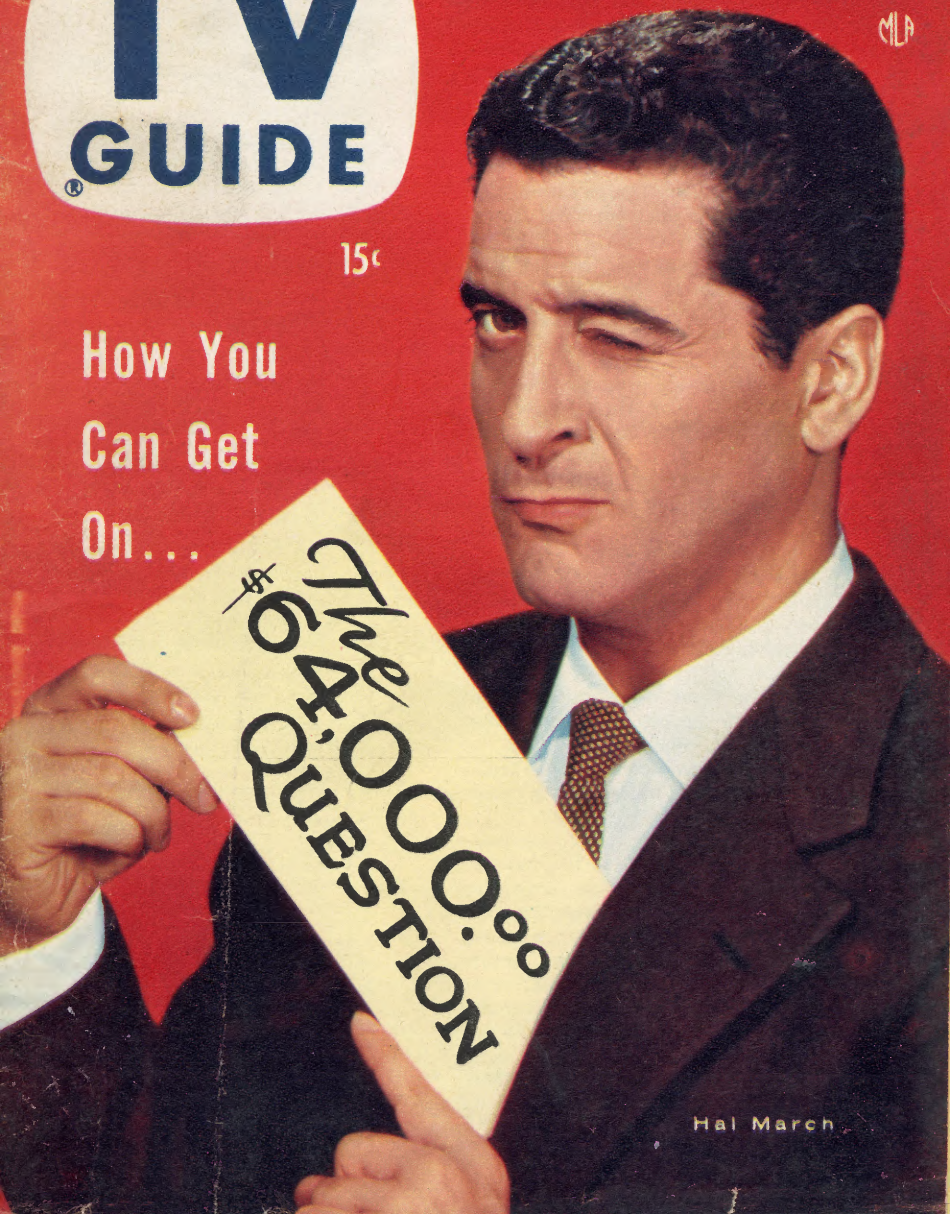
Why Frankie Laine Got Big Break On TV

TV GUIDE®

15¢

LOCAL PROGRAM LISTINGS
WEEK OF AUGUST 20-26

How You Can Get On...



as we see it

Marriage certainly is a matter of give and take. If you doubt it, take a look at the long-awaited, but only recently consummated, marriage of television and the motion picture industry. Television gives, and the movie people take. And take. And take.

For some reason that escapes us now, but which must have been important at the time, television networks considered it imperative that major movie studios become interested in TV. Maybe the TV lads had an inferiority complex. Maybe they felt they wouldn't be big-time until Hollywood recognized them.

Well, it took a long time, but it happened. Ed Sullivan cracked the Hollywood fortress by the simple expedient of granting one studio after another an hour of time to praise its wares. Other programs picked up Ed's technique and soon entire shows were being devoted, not to one studio, but to one movie.

Television had added another feather to its creative cap. It had discovered how to do a one-hour trailer for an hour-and-a-half movie.

And all for free—the sponsors paid; not the movie people who were doing the promoting. Walt Disney was the only one who produced his own trailers and had the ingenuity to make them first-rate entertainment.

It is time TV and TV sponsors stopped playing patsy for the movies. A short plug for a film just completed by a performer is to be expected. Devoting an entire TV program to movie advertising, however, is too much tribute to pay for the dubious honor of being recognized by Hollywood. The long, long trailers may make for inter-industry harmony, but most viewers prefer entertainment on their TV screens.

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TV Teletype*

NEW YORK **Bob Stahl reports:**

One of the items being lined up by producer FRED COE for his upcoming Pontiac Theater is a satire on The $64,000 Question, to be written by DAVID SHAW. Kicker is that COE's show will be directly opposite the real $64,000 Question on CBS. Says COE: "It's time TV became adult enough to poke fun at itself."

* * *

The $64,000 Question, incidentally, is playing to more than 47,000,000 viewers each week, according to latest American Research Bureau figures. That's unprecedented for summertime TV . . . With new sponsor interest in Dear Phoebe, the show may be back, after all.

* * *

NBC, stepping up its color schedule about 500 percent over last season, plans to televise the World Series and NCAA football games, in addition to this week's Davis Cup tennis matches . . . BETTY FURNESS will be selling refrigerators throughout the political conventions again next year. Westinghouse has signed once more to sponsor the CBS coverage.

* * *

Horses come into their own this fall. Fury, new Saturday morning series with an equine star, starts on NBC in October; My Friend Flicka will be on CBS Friday evenings, and GENE AUTRY is planning a new series starring his pet, Champion.

* * *

Producers of Wanted, which goes Thursday nights on CBS this fall, have taken out high-cost insurance against the possibility that one of the "most-wanted criminals" they'll document each week is apprehended before the telecast date--thus ruining the show . . . Camera crews are now touring the country, interviewing acquaintances and friends of these still-at-large hoods.

* * *

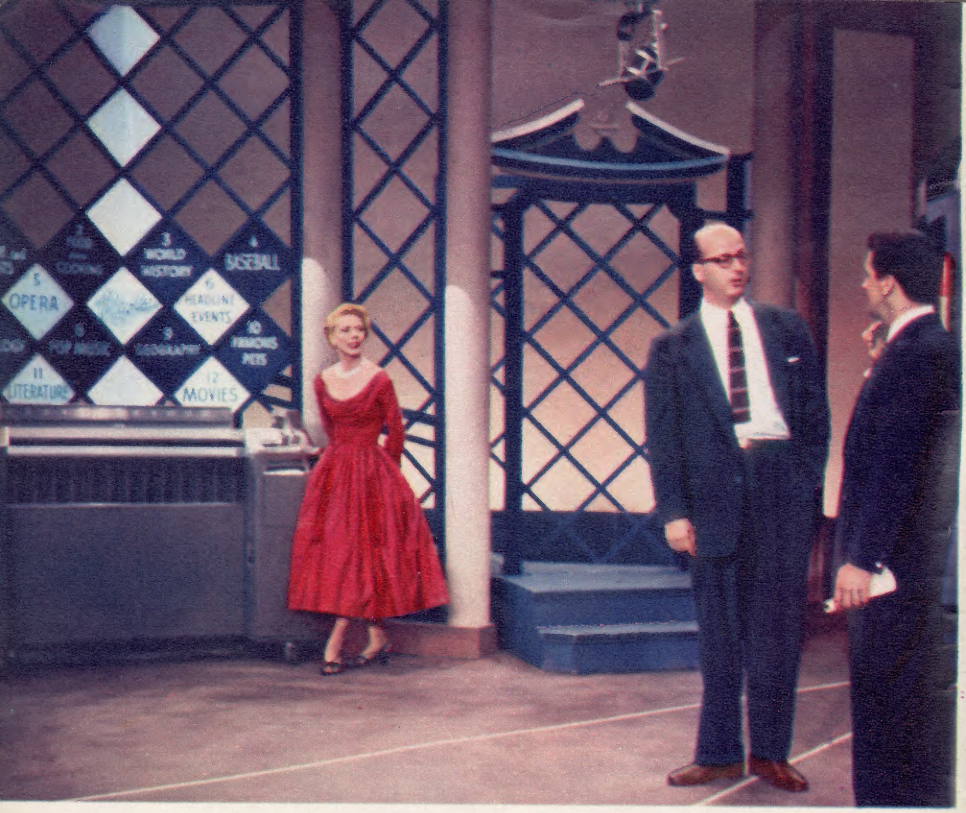
MAX LIEBMAN lining up some top musicals of past years for his Saturday night "spectaculars" on NBC: VICTOR HERBERT's "Sweethearts," JEROME KERN's "Cat and the Fiddle," "Dearest Enemy" by RODGERS and HART, and "Good News." Season opens Oct. 1 with "Heidi," and last year's "Babes in Toyland" will be repeated Christmas Eve.

* * *

British version of ART LINKLETTER's People Are Funny starts on BBC-TV in September . . . MARY MARTIN, scheduled to star in "Skin of our Teeth" as an NBC "spectacular" Sept. 11, spending the intervening time working with NOEL COWARD in Jamaica on their upcoming CBS spectaculars.

* * *

NBC will have a new show Sunday nights at 10:30-11 EST--Louella Parsons Covers Hollywood. LOUELLA will interview film stars, show clips of old and new movies, and select the "Picture of the Week"--the "best" released by the studios during each week.



A Summer Show Hits The Jackpot

$64,000 Prize, Carefully Picked Contestants Keep Nation Glued To Its Television Sets

George Burns, Gracie Allen, Jack Benny and Mary Livingstone were vacationing in New York recently. They had arranged one evening to see "Bus Stop," a hit Broadway show. Suddenly Benny remembered that on that same night Mrs. Catherine E. Kreitzer was to appear for her final round on *The $64,000 Question.* They immediately canceled their "Bus Stop" reservations and stayed at their hotel to see whether Mrs. Kreitzer would take her $32,000 or go on to the $64,000 question.

That's just one example of how this new jackpot quiz program has cap-

◀ 'Now, for $8,000:' Hal March pops question to Bayard MacMichael.

tured the public imagination. On a hot July evening, when the most avid viewers usually would shun their TV sets to stay outdoors, millions of people throughout the country rushed to tune in *The $64,000 Question.* You can walk down almost any residential street when the show is on and hardly miss a word of the dialog. The program probably has caught on faster with viewers than any show since Milton Berle first hit television.

Although *The $64,000 Question* reaped the usual advance publicity, no one could have predicted that its rise to the top of the rating lists would be so phenomenal. The program was launched June 7. Within four weeks it had zoomed to No. 1 spot in the Trendex line-up with a 23.1 rating. A week later, on the night Mrs. Kreitzer decided to go home with her $32,000 winnings, the rating almost doubled at 43. Even more striking was the fact that 79.4 percent of all TV sets in use that night were tuned to *The $64,000 Question.* No show in his company's history, says a Trendex spokesman, has done so well in the summer.

Numerous TV GUIDE readers have written in to ask how the sponsor can afford to give away all that money. Actually, even with the jackpot prizes, the program is not expensive in terms of current TV budgets. While producer Louis G. Cowan declines to reveal the show's cost, the best trade estimate puts it at about $15,000 a week (exclusive of network time charges). That includes the salaries paid emcee Hal March, the orchestra, camera crew and stagehands, the sets, props and incidentals. In the first six weeks, some $65,000 was awarded in prizes, or an average of $10,833 a week. Even adding that to the show's budget, the total would be only about $25,833. And in terms of the millions of viewers who see the sponsor's commercials each week, the cost of the program is almost unbelievably low.

Other Top 10 shows cost much more. Last season's *Jackie Gleason Show* cost $72,500 and the Milton Berle and *Disneyland* shows were $90,000 a week each. *The Jack Benny Show,* a half-hour program like *The $64,000 Question,* cost $42,500. Groucho Marx's is $35,000; George Gobel's is $35,000 and Arthur Godfrey's *Talent Scouts* is about $30,000. Among the panel quiz shows, *I've Got a Secret* cost $22,500 and *What's My Line,* about $27,500. All these figures exclude network charges. The sponsor of *The $64,000 Question* is the first to admit that he has a good "buy." A new product introduced on ***continued***

How much does a contestant have left, after taxes, at the various stages of The $64,000 Question? *Assuming a wife and two children, a gross annual income of $5,000 and the standard 10% tax deduction, here is how much he has:*

PRIZE	AFTER TAXES
$ 1,000	$ 820
$ 2,000	$ 1,640
$ 4,000	$ 3,246
$ 8,000	$ 6,324
$16,000	$11,956
$32,000	$21,220
$64,000	$34,460

Driving off with her prize: Mrs. Thelma Bennett answered enough to assure herself of a Cadillac.

Redmond O'Hanlon: he was satisfied with $16,000.

the show the second week had become the company's best seller within five weeks.

Why has the show caught on so fast? According to producer Cowan, it's because "What is happening in front of the audience is real—it's pure TV." He compared it to watching a baseball telecast, where the audience doesn't know the winning team until the final out is made. "Even in our office there was almost a 50-50 split opinion on whether Mrs. Kreitzer would go ahead," he said.

The sponsor's advertising agency believes it is "empathy" that has made the show a success—an emotional quality that brings viewers into the show and makes them more than just on-lookers. All that may be true, of course; but don't forget the prizes. Where else can a TV contestant win $64,000?

Actually, what with the tax bite (see table on Page 5), a contestant must be a very confident—and a very reckless—person to try for the $64,000. There have been rumors that the show may be revised after the first 26 weeks to take care of this problem. Cowan, however, denies it. Meanwhile, March, the master of ceremonies, is quoted as saying he is convinced that no one will take a crack at the jackpot.

Cowan, a veteran independent packager of radio and TV shows (*Stop the Music* and *Juvenile Jury*), dreamed this one up while vacationing in the West Indies last February. He sold it to a sponsor a week after he returned to New York. Originally, it was to have a lot of gimmicks and gags but immediately took a turn to the serious side.

How can the average person get a crack at all that loot? Write a letter to *The $64,000 Question*, CBS, 485 Madison Avenue, New York 22, N.Y.

The letter should include as much personal information about yourself as possible—the type of work you do, the books you have read, your hobbies, education, family life. The producers also would like a snapshot of you, and photostats of any pertinent documents (such as your college diploma)—but only if these can be spared, because they cannot be returned.

You may state the category of questions you'd like to try (Mrs. Kreitzer wrote in, saying, "Add the Bible as a category and I will show you how to

Catherine E. Kreitzer: she quit when she was $32,000 ahead.

Gino Prato: he had a kiss for audience after passing $8000 mark.

win $64,000") but this isn't necessary.

If, after reading your letter, the producers think you'd make a good contestant, they will get in touch with you. In other words: don't call them—they'll call you.

Applicants are carefully screened, for a number of reasons: age, sex, occupation and locality (to provide a nicely rounded group); personality ("We want to bring into the American home the kind of people who would be welcome in anyone's living room"), and appearance—not necessarily good looks but "clean, decent-appearing persons."

Then the research starts to make certain the applicants have not misrepresented themselves. Cowan's office checks with their ministers, priests or rabbis, with their banks and their places of work. Finally, a check is made on the applicants' knowledge and abilities.

The show originates in New York. Suppose an applicant from California sounds as though he might be a good contestant. How would Cowan's office check his qualifications? "If we think such a person sounds good enough, we'll fly a man out there to interview him," he said. "Either that or bring him to New York. We've flown several people here only to find that we could not use them. We also fly our contestants to and from their homes for the show each week, once they get past that important level of $8,000 and answer only one question a week."

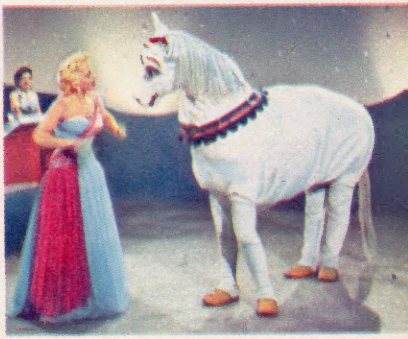
It should be noted that Cowan's care in selecting contestants has paid off handsomely for the program. That Staten Island cop, Redmond O'Hanlon, was an all-American choice—a husband, a father, a New York policeman and a Shakespearean scholar. And Mrs. Kreitzer impressed so many people that Ed Sullivan immediately hired her to do a series of Bible readings on his *Toast of the Town.*

All of which has added up to a hot summer's hottest show. If any more proof be needed, there are just two more factors to be considered: First, the vast amount of Page 1 newspaper space devoted, week by week, to the program has poured fuel on the fire of suspense. Second, there's that matter of ratings. Despite the weather, (which broke all sorts of records—and every one in the wrong direction), viewers have remained glued to their TV sets. At least, on Tuesday evenings. — *Bob Stahl*

HOT MUSIC IN A COOL POOL

Ina Ray Hutton And Her Orchestra Rehearse In Comfort For TV Series

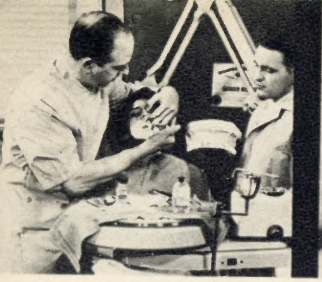
Cool, girl, cool: Ina Ray Hutton calls for attention (above) and then (below) gets some hot music from a few of the girls at her San Fernando Valley swimming pool.



More rehearsal in a Los Angeles theater. Then she greets guest star Pansy The Horse (Andy and Florence Mayo.)

Ina Ray Hutton, who's been in show business long enough to have real know-how, is getting into the TV swim right from her San Fernando Valley pool. During the hot summer months, she has been rehearsing her all-girl orchestra there and then taking them to Los Angeles' Music Hall Theater for additional work. La Hutton, her girls and assorted entertainers are making 39 films, titled *The Ina Ray Hutton Show,* for fall viewing.

After a long day in Music Hall, she admits making 39 films is a real summer's work.



In goes a hypodermic . . .

. . . out come the teeth . . .

. . . bridge is ready . . .

You're on! a director signals start of show.

Not Even An 'Ouch!'

TV HELPS DENTISTRY DISPEL SOME OLD FEARS

To television's many "firsts," another was added in Chicago when Mrs. Lupe Hernandez, a 20-year-old housewife, permitted Dr. Mort Neimark to extract four of her teeth right in front of WBKB cameras and everybody. At first glance, Chicagoans might have had qualms about watching such stark, clinical details of a multiple extraction. Officials of the daily program, *TV Dental Clinic*, however, contend that the show points out the importance of dental care. Further, since the traditional and erroneous fear of dentistry is often founded on the unknown, the program hopes to substitute knowledge for ignorance by showing just what happens in a dentist's office.

TV Dental Clinic is a 15-minute show, and, in just that time, Dr. Neimark plucked out four teeth and put in a temporary bridge. Both doctor and patient were able to smile and prove, "Now wasn't that easy!"

...patient watches, too...

. . . here's the result . . .

. . . wife's kiss ends show.

Housewife Hernandez happily looking at what a difference dentistry can make.

DO IT YOURSELF

How To Turn Coffee Mill Into A Decorative Lamp

By Howard Chamberlin
Mr. Chamberlin conducts the Home Fixin' *show on WLW-TV, Cincinnati.*

Making a lamp from a coffee mill is fun, and a fine way to use an antique with highly decorative results.

Use a piece of ⅜-inch (outside diameter) copper pipe or tubing long enough to extend from the top or back of the grinder to a center spot over the box. Thread each end with a ⅛-inch pipe die, the thread on all standard light sockets. Your auto repairman or plumber can thread the pipe.

If the lamp support is to come out of the top of the mill, drill a hole, insert the pipe and hold it in place with a nut screwed firmly down on either side of the top.

To make a graceful or unusual support use a pipe bender, or make a template out of wood, to shape the pipe to the desired form, taking care not to flatten it. Run a standard 10-foot cord up through the pipe and connect it carefully to the socket.

The lamp support also can be fastened to the back of the mill with a 1-inch-wide C-shaped steel bracket. Drill a ⅜-inch hole in the horizontal flange at the top and bottom of the bracket. Fasten the back of the bracket to the mill with two wooden screws, run pipe through the drilled holes and hold in place with nuts, as above.

The lady of the house can make an effective shade with dress material and the frame from an old shade. A lace petticoat is very effective to fluff out the "skirt."

Handyman Chamberlin: he advises the wife to make the shade.

Duggan

Hamilton

Chicago Dateline

TV GUIDE will launch a star-studded, nine-day Television Jamboree at Park Forest, Ill., during the month of September. This jamboree is the first of its kind ever conducted by a national magazine.

A parade of local television personalities, starting in Chicago Heights and terminating at Park Forest, kicks off the gala celebration on Thursday, Sept. 15. Featured throughout the nine-day stand will be numerous contests, top-notch variety shows and many other festivities.

Slated for opening night is colorful Tom Duggan who will head up a musical variety show, featuring noted local celebrities. The following night, Friday, Sept. 16, culinary artist Francois Pope steps into the spotlight to present a cooking show spectacle.

Monday, Sept. 19, brings another extravaganza with Kay Westfall and Patricia Vance presenting a fashion show featuring a colorful array of the latest fall creations.

Audition's Bill Hamilton moves into Park Forest Thursday, Sept. 22, with an all-star review.

The grand climax to the Television Jamboree will be a remote telecast directly from the Park Forest shopping plaza on Friday, Sept. 23. It is slated to be aired via Ch. 9, 3 to 4 P.M. The public is invited.

NBC execs in Chicago have indicated that the local outlet will televise the World Series in color if a New York team captures the pennant. This will be another first for color TV.

Bowling has become big business on the local scene. Ch. 2 launches two more bowling shows, Monday, Sept. 12, and Wednesday, Sept. 14, bringing the total weekly offering to three for the station. *The Bowling Clinic*, switching station affiliations, bows on Monday in the 11 to 11:30 P.M. slot. Sam Weinstein will conduct the show, assisted by Classic star Paul Krumske. On Wednesday (11 to 12 Mid.) will be *The Bowlers Open.* The stars will be teamed up with handicap bowlers with a prize list totaling $19,000 for the winners.

Chet Roble, Dixieland jazz pianist, is

(Continued on page A-5.)

Channels listed in program section

2 WBBM-TV	(CBS) 410 N. Michigan Ave., Chicago	WHitehall 4-6000
5 WNBQ	(NBC) Merchandise Mart, Chicago	SUperior 7-8300
7 WBKB	(ABC) 20 N. Wacker Dr., Chicago	ANdover 3-0800
9 WGN-TV	(Du Mont) 441 N. Michigan Ave., Chicago	SUperior 7-0100
4 WTMJ-TV	(NBC) 720 Capitol Dr., Milwaukee	BRoadway 1-6000

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Letters to the Editor

—YOU TELL TELEVISION

Please address all letters to Regional Editor—TV GUIDE, 6 N. Michigan Ave., Chicago 2, Ill.

Note From A Vacationer

Nantucket is the island for TV performers. Quiet and miles of perfect beach. Warm days and cool nights.—*Dorsey Connors, Chicago.*

Phillip

Connors

Greetings From Jamaica

Found a gal vegetable vendor in Croix-des-Bossales, Port-au-Prince, Haiti, who sells everything but TV GUIDE. Sure it won't be long. Best regards.—*Lee Phillip, Chicago.*

Neal's Accounted For

I would like some information on Neal Burris who is featured on the *Pee Wee King Show* on Saturday nights. I think he is a lively singer. Is he married?—*Mrs. Richard Jensen, Chicago.* [*Neal is married and the father of a young daughter.*—ED.]

Welcome Mat Is Out

What has happened to the *Welcome Travelers* TV program? It was a good program when it originated in Chicago, but now no one in the family seems to care about it. Bring Tommy Bartlett and Bob Cunningham back to dear old Chicago, please.—*J. Jandura, Gary, Ind.*

Kegler's Theme

Could you please tell me the name of the record used at the beginning of the *Championship Bowling* show on Saturday nights.—*Jerry Zahn, St. Charles, Ill.* [*Title is "Air Crew on Parade March."*—ED.]

Light In The Scene

I would like to know why the same alleys, 5 and 6, are used all the time on *Championship Bowling.*—*W. F. Polch, Chicago.* [*Television requires a considerable amount of lighting. It was installed on those two alleys.*—ED.]

Disneyland Vocalist

I would appreciate it if you would find out for me who the vocalist is who sings "When You Wish upon a Star" on *Disneyland.*—*Bonita Ornstein, Skokie, Ill.* [*Vocalizing is done by "Ukulele Ike" Cliff Edwards.*—ED.]

Second Fiddle

What happened to Chicago's TV? Why doesn't Chicago get some good TV shows like New York? It seems that Chicago has nothing but old movies and kid shows. I know a lot of viewers would love to have some of those jackpot quiz games to go to and see some live TV programs. Let's bring TV back to Chicago.—*Mrs. M. Goodknight, Lansing, Ill.*

Commendable Spaceman

Can you tell me the name of the actor who played the part of a man from Venus in the movie called "Immediate Disaster." I was very much impressed and think he should be commended on the marvelous performance he made.—*Kathleen Binnie, Chicago.* [*Helmut Dantine.*—ED.]

(Continued on page A-36)

TV Movie GUIDE

For fuller details of each movie, see the regular program listing.

SATURDAY, AUGUST 20

10:00 A.M. 9 "SHADOW OF THE RANGE"
(Western) Johnny Mack Brown, Ray Hatton.

11:00 A.M. 5 "WESTERN CYCLONE"
(Western) Buster Crabbe, Al St. John.

11:30 A.M. 9 "DIARY OF A CHAMBERMAID"
(Drama) Paulette Goddard, Burgess Meredith.

1:00 P.M. 5 "CALLING ON DAN MATTHEWS"
(Drama) Charlotte Wynters, Richard Arlen.

2:00 P.M. 5 "RAIDERS OF THE WEST"
(Western) Randolph Scott, Nancy Kelly.

3:00 P.M. 5 "O'MALLEY OF THE MOUNTED"
(Drama) George O'Brien, Irene Ware.

4:00 P.M. 5 "TEXAS JUSTICE"
(Western) George Houston, Fuzzy St. John.

4:00 P.M. 9 "FORBIDDEN TRAILS"
(Western) Buck Jones, Tim McCoy.

5:00 P.M. 5 "GUN JUSTICE"
(Western) Bob Steele.

5:00 P.M. 9 "COVERED WAGON TRAILS"
(Western) Jack Randall.

6:00 P.M. 9 "CARAVANS WEST"
(Western) Randolph Scott, Gail Patrick.

9:30 P.M. 4 "GUNG HO"
(Drama) Randolph Scott, Robert Mitchum.

10:00 P.M. 7 "MY OUTLAW BROTHER"
(Western) Mickey Rooney, Wanda Hendrix.

11:00 P.M. 9 "TULSA"
(Western) Susan Hayward, Robert Preston.

12:00 Mid. 2 "SLIPPERY MCGEE"
(Drama) Donald Barry, Dale Evans.

12:00 Mid. 5 "WHISPERING SMITH"
(Mystery) Richard Carlson.

12:35 A.M. 4 "TWO SINNERS"
(Drama) Otto Kruger, Martha Sleeper.

SUNDAY, AUGUST 21

10:00 A.M. 7 "REG'LAR FELLERS"
(Comedy) Sarah Padden, Roscoe Ates.

10:00 A.M. 9 "HALF PAST MIDNIGHT"
(Drama) Kent Taylor, Peggy Knudsen.

10:30 A.M. 2 "THE DRIFTERS"
(Western) Buster Crabbe, Al St. John.

11:00 A.M. 9 "ROSES ARE RED"
(Drama) Peggy Knudsen, Patricia Knight.

1:00 P.M. 2 "THUNDER RIVER FEUD"
(Western) Ray Corrigan, John King.

2:00 P.M. 4 "BORDER OUTLAWS"
(Western) Spade Cooley, Maria Hart.

2:30 P.M. 2 "RHYTHM HITS THE ICE"
(Musical) Ellen Drew, Jerry Colonna.

9:00 P.M. 9 "THE FIREBALL"
(Drama) Mickey Rooney, Pat O'Brien.

10:00 P.M. 9 "RED PLANET MARS"
(Drama) Peter Graves, Andrea King.

11:00 P.M. 5 "CAPTAIN KIDD"
(Adventure) Charles Laughton, Randolph Scott, Barbara Britton.

11:30 P.M. 2 "THE MYSTERIOUS MISS X"
(Comedy) Michael Whalen, Mary Hart.

12:00 Mid. 4 "HOLLYWOOD BARN DANCE"
(Musical) Ernest Tubb, Jimmie Short.

12:00 Mid. 5 "WHISPERING SMITH"
(Mystery) Richard Carlson.

12:00 Mid. 7 "THERE WAS A YOUNG LADY"
(Comedy) Michael Denison, Dulcie Gray.

MONDAY, AUGUST 22

1:00 P.M. 9 "POISON PEN"
(Mystery) Flora Robson, Ann Todd.

7:00 P.M. 9 "GAIETY"
(Musical) Alan Mowbray, Bobby Watson.

10:00 P.M. 9 "THE BIG NIGHT"
(Drama) John Barrymore, Jr., Preston Foster.

11:30 P.M. 2 "WANTED FOR MURDER"
(Mystery) Eric Portman, Dulcie Gray.

12:00 Mid. 4 "HIGH LONESOME"
(Western) John Barrymore, Jr., Chill Wills.

12:00 Mid. 5 "MY DOG SHEP"
(Drama) Lanny Rees, Tom Neal.

12:00 Mid. 7 "REG'LAR FELLERS"
(Comedy) Sarah Padden, Roscoe Ates.

TUESDAY, AUGUST 23

1:00 P.M. 9 "OF MICE AND MEN"
(Drama) Burgess Meredith, Betty Field.

7:00 P.M. 9 "DANGEROUS YEARS"
(Drama) Marilyn Monroe, Billy Halop.

10:00 P.M. 9 "THE DARK MIRROR"
(Mystery) Olivia de Haviland, Lew Ayres.

11:30 P.M. 2 "SNOWBOUND"
(Mystery) Dennis Price, Robert Newton.

12:00 Mid. 4 "THE SERGEANT AND THE SPY"
(Comedy) Richard Ney, Janis Carter.

12:00 Mid. 5 "STRAIGHT SHOOTER"
(Western) Tim McCoy, Julie Sheldon.

12:00 Mid. 7 "THE COUNT OF MONTE CRISTO"
(Drama) Robert Donat, Elissa Landi.

WEDNESDAY, AUGUST 24

7:00 P.M. 9 "TOPPER"
(Comedy) Constance Bennett, Cary Grant.

10:00 P.M. 9 "THE GAMBLER"
(Drama) Dane Clark, Naomi Chance.

11:30 P.M. 2 "AN IDEAL HUSBAND"
(Comedy) Paulette Goddard, Michael Wilding. Diana Wynward.

12:00 Mid. 4 "MIRACLE OF THE BELLS"
(Drama) Fred MacMurray, Valli.

(Continued on page A-5)

BUFFALO BILL, JR.

Saturday **4:30—5:00 P. M.**

Ride with Buffalo Bill, Jr. and his kid sister Calamity for another exciting half-hour of adventure during the days of the Old West.

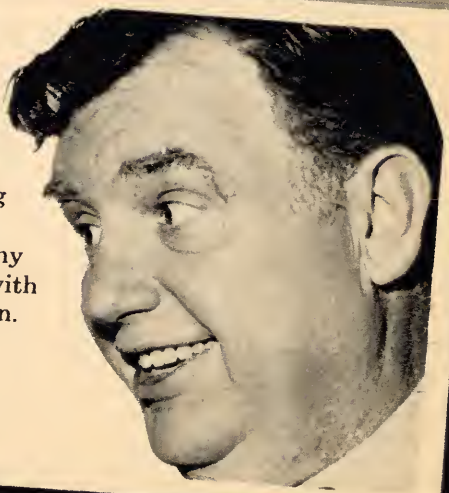
Devenny-Wood

ANDY'S GANG

PREMIERE

Sunday **2:30—3:00**

Andy Devine and his gang —Froggy the Gremlin, Midnight the Cat and many others—provide the kids with 30 minutes of television fun.



WBKB *channel* 7 *Chicago's Family Station*

MOVIE GUIDE

(Continued from page A-3)

12:00 Mid. 5 "KILLER DILL"
(Comedy) Stuart Erwin, Anne Gwynne.

THURSDAY, AUGUST 25

7:30 P.M. 9 "SONG OF NEVADA"
(Western) Roy Rogers, Dale Evans.
10:00 P.M. 9 "BULLDOG DRUMMOND'S REVENGE" (Mystery) John Barrymore, Louise Campbell co-star.
11:30 P.M. 2 "LOVE STORY"
(Drama) Margaret Lockwood, Stewart Granger, Patricia Roc, Tom Walls.
12:00 Mid. 4 "THE LONG NIGHT"
(Drama) Henry Fonda, Barbara Bel Geddes.
12:00 Mid. 5 "GUNS OF JUSTICE"
(Western) Jimmy Ellison, Russell Hayden.
12:00 Mid. 7 "HELL IN A CIRCUS"
(Drama) Conrad Nagel, Leila Hyams.

FRIDAY, AUGUST 26

1:00 P.M. 9 "DRUMS"
(Drama) Sabu, Raymond Massey.
7:30 P.M. 9 "CHARLIE CHAN IN LONDON"
(Mystery) Warner Oland, Ray Milland.
12:00 Mid. 4 "OPERATION X"
(Drama) Edward G. Robinson, Richard Green.
12:00 Mid. 5 "RED DESERT"
(Western) Don Barry, Tom Neal.
1:35 A.M. 4 "BADMAN'S GOLD"
(Drama) Johnny Carpenter, Alyn Lockwood.

TV Sports GUIDE

(For details, see daily program listings.)

SATURDAY, AUGUST 20

1:25 P.M. 9 Baseball—White Sox
4:00 P.M. 2 Bowling—Teen Pinners
5:00 P.M. 2 Horse Racing—Chicago
8:30 P.M. 9 Wrestling—Marigold
11:00 P.M. 5 Championship Bowling

SUNDAY, AUGUST 21

12:00 Noon 9 Championship Bowling
1:25 P.M. 9 Baseball—Double Header
9:30 P.M. 7 Bowling with the Stars

MONDAY, AUGUST 22

9:00 P.M. 9 Boxing—St. Nick's

TUESDAY, AUGUST 23

10:30 P.M. 5 Championship Golf

WEDNESDAY, AUGUST 24

1:25 P.M. 9 Baseball—Double Header
8:30 P.M. 9 Harness Racing—Maywood
9:00 P.M. 7 Boxing—New York

THURSDAY, AUGUST 25

1:25 P.M. 9 Baseball—White Sox

FRIDAY, AUGUST 26

1:00 P.M. 5 Tennis—Davis Cup Matches
9:00 P.M. 5 (4) Boxing—San Francisco
9:45 P.M. 5 Red Barber's Corner

DATELINE

(Continued from page A-1.)

now a staff musician on Ch. 7. Chet only recently joined the cast of *Studs Terkel's Briefcase.*

Under consideration is a return for Pied Piper Art Hern. The show, with no major revisions in format, is tentatively scheduled for a Saturday slot.

Westfall

Allison

New shows: Carmelita Gibbs, former TV commercial announcer, has just completed a pilot film of a musical show at a cost of $5000.

Another pilot film making the rounds is a panel quizzer called *What's the Pixie?* Heading it up as maestro is Bob Murphy with panelists Fran Allison, Kay Westfall, Sam Cowling and Len O'Connor.

Also primed for possible new shows this fall are Nancy Evans, formerly of the *Wayne King Show,* and Betty Matson, singing WCFL disc jockey.

The parade of women announcers keeps growing in TV. The latest entry in the sweepstakes is Carolyn De Zurick, whose *A to Z of Cookery* was one of Chicago TV's early offerings. Carolyn and Mary Hartline are vying for the announcing chores for a national client.

Irwin Burke, often panned for his antics on TV, will not return to the Tom Duggan stanzas this fall. He will be supplanted as a comic by Don Jacoby, currently part of Tom's entourage.

Apropos of the do-it-yourself craze, Ch. 9's Ernie Simon suggests the most impractical of all—an undertaking kit.

TV Programs

For Week Beginning August 20th, 1955

SATURDAY MORNING

7:50 (2) Today's Thoughts

7:55 (2) NEWS

8:00 (2) Rayner Shine—Variety
News reports at 8:25 and 8:55 A.M.

9:00 (2) Wild Bill Hickok—Western
"To the Highest Bidder." A band of thieves want Jingle's trick mirror.

(5) (4) Pinky Lee—Kids

(9) This Is the Life—Religion
"A Divorce That Never Happened." When all hopes of reconciliation seem to have failed, can a marriage be saved? Aline Towne, Ray Montgomery.

9:30 (2) True Picture-Documentary

(5) (4) Children's Corner
DEBUT Josie Carey and Fred Rogers are the puppeteers who operate the *Children's Corner*. Josie talks with: Daniel S. Tiger, a tame beast who lives in a 17-room clock house; King Friday 13th, an owl; Henrietta the pussycat; and Grandpere, who speaks only French. *Show takes the place of the vacationing* Paul Winchell-Jerry Mahoney Show.

(9) The Big Picture—Army Film

10:00 (2) Winky Dink & You
The kids draw a stagecoach and a friend of Jack's, who is an expert on cowboy songs. Chapter 6 in the story of Dusty Dan and Mysto the Magician.

(5) (4) Commando Cody
"Destroyer of the Sun." The Ruler uses a device which puts out the sun's light. Panic results all over the world as it is plunged into darkness. Commando Cody must go to the Earth's rescue!

(9) MOVIE—Western
"Shadow of the Range." A cowboy poses as an outlaw. Johnny Mack Brown.

10:30 (2) Capt. Midnight-Adventure
"Murder by Radiation." Capt. Midnight is asked to help find a piece of ormondium, a powerful radioactive material which was stolen from a laboratory.

(4) Andy's Gang—Kids
"The Man-eater of Jog." Gunga and his friend Rama are permitted to go to the Raj Tahlil Falls in search of the man-eating tiger. Nino Marcel.

(5) Mr. Wizard—Science
"Optical Illusions." Mr. Wizard (Don Herbert) and Betsy (Susan Levin) find out that what we think we see may not be what we actually see, when they investigate the phenomena of optical illusions.

11:00 (2) Big Top—Circus Fun
Ringmaster Jack Sterling presents:
Tumblers ..... Wazzan Troupe
Banana act ..... A. Robins
Animal act ..... Janet's Ponies & Dogs
Cyclists ..... Kirks
Aerialists ..... Barretts
Skaters ..... Berry Family

(4) MOVIE—Western

(5) MOVIE—Western
"Western Cyclone." A crooked gang tries to frame an innocent man. Buster Crabbe, Al St. John, Marjorie Manners.

(9) Quiet Riot—Comedy

11:30 (4) Cartoon Carnival—Kids

(9) MOVIE—Drama
"Diary of a Chambermaid." A domineering mother tries to tighten her hold on her son by involving him with the vivacious chambermaid. Paulette Goddard, Burgess Meredith, Judith Anderson.

All times are Central Daylight.
For Standard Time subtract one hour.

AFTERNOON

12:00 (2) **Lone Ranger—Western**
"The Whimsical Bandit." The Lone Ranger and Tonto bring a dangerous outlaw and his gang to justice.
(4) **What's New in the Kitchen**
(5) **MOVIE—To Be Announced**

12:30 (2) **Uncle Johnny Coons Show**
Johnny's dream of becoming a newspaper reporter is about to become true, if his sample story is accepted.

12:45 (4) **Let's Look at the News**

1:00 (2) **Ray Rayner—Dance Party**
(4) **Mr. Wizard—Science**
(5) **MOVIE—Drama**
"Calling of Dan Matthews." A crusading minister decides to clean up a corrupt town. Charlotte Wynters, Richard Arlen.
(9) **Batting Practice-Warm-up**

1:10 (9) **Lead-off Man—Interviews**

1:25 (9) **BASEBALL—White Sox**
The Chicago White Sox meet the Detroit Tigers at Comiskey Park.

1:30 (4) **Hot Shot Review—Music**

2:00 (2) **Operation New Horizons**
Loyola U. takes a stand today.
(5) **MOVIE—Western**
"Raiders of the West." A new arrival tangles with the town's outlaw gang and takes over as the new marshal. Randolph Scott, Nancy Kelly, Cesar Romero.

2:30 (2) **TV Playhouse—Drama**
"Allison Ltd." A dress designer plans revenge on her ex-husband. Merle Oberon, Philip Ober co-star.
(4) **Red Cross Safety Program**

3:00 (2) **Choose Your Career**
(4) **The Big Picture—Army Film**
(5) **MOVIE—Drama**
"O'Malley of the Mounted." The Canadian Mounties get the task of tracking down a gang of smugglers. George O'Brien, Irene Ware are featured.

3:15 (7) **Film Shorts**

3:30 (2) **Playhouse—Drama**
"Wonderful Day for a Wedding." It looks like a miserable wedding day when the bride backs out. Joan Leslie.

TEEN-PINNERS

4 PM SATURDAY
Be sure to see Chicago's finest teen-age bowlers...
EVERY SATURDAY
4:00 TO 5:00 PM

channel 2 WBBM-TV
CHICAGO'S SHOWMANSHIP TELEVISION STATION
CBS TELEVISION

(4) Campus Capers—Variety
Fair highlights: Youth activities and young talent fram thraughout the state.

7 Soldier Parade—Talent

3:45 **9 Tenth Inning—Interviews**

4:00 **2 BOWLING—Teen Pinners**
A graup of seven teen-agers, ranging in age from 13 to 15 years, compete in a raund robin series.

(4) Roy Rogers Show-Western

5 MOVIE—Western
"Texas Justice." George Houston, Fuzzy St. Jahn are featured.

7 Cisco Kid—Western

9 MOVIE—Western
"Farbidden Trails." Several marshals join forces in an attempt to free a town from the terrar af bandits. Buck Jones, Tim McCay, Raymond Hatton are featured.

4:30 **(4) Cartoon Carnival—Kids**

7 Buffalo Bill, Jr.—Western

5:00 **2 Horse Racing—Chicago**
DEBUT From Washingtan Park, Chicago, "The American Derby." This race is for three-year-alds at a mile-and-three sixteenths, for $145,000, on grass. Making his start on grass for the first time in this race is the Kentucky Derby winner, Swaps, with Willie Shoemaker riding.

(4) Lone Ranger—Western

5 MOVIE—Western
"Gun Justice." Bob Steele is featured.

7 Superman—Adventure
"The Big Squeeze." The plight of an ex-convict comes to the attentian of Superman. Geargе Reeves, Nael Neill.

9 MOVIE—Western
"Cavered Wagon Trails." Settlers must contend with murder and the plundering of their wagan train. Jack Randall.

5:30 **2 Family Movie Time-Drama**
"The Ming Lama." An air ferry pilot searches for a valuable art object. Howard Duff, Angela Lansbury ca-star.

(4) Cisco Kid—Western
The Cisco Kid clears a young doctor af a murder charge. Duncan Renaldo.

7 Playhouse—Drama
"The Gnat." A Hollywaod phany deals in double-crosses. Sidney Blackmer.

EVENING

6:00 **2 Gene Autry—Western**
"T.N.T." Gene daes not suspect that the seemingly homeless little girl he befriends is actually his new neighbor's daughter. In answer to his kindness, she accuses him of being a kidnaper.

(4) SPORTS—Lloyd Pettit

5 Hopalong Cassidy
"Marked Cards." Happy traces the slayers af a gambling-house owner. William Boyd, Tommy Ivo star.

7 Flight No. 7—Travelog
"Wings to Alaska" and "Wings to Mexico and Guatemala."

9 MOVIE—Western
"Caravans West." A caravan train, making its way West, is threatened by a band af Indians. Randolph Scott.

6:15 **(4) Let's Look at the News**

6:25 **(4) Weather—Bill Carlsen**

6:30 **2 Beat the Clock—Games**
Win Elliat subs far vacationing Bud Collyer, who returns to the show next week.

5 (4) Horace Heidt—Variety
The show wagon stops at Partland. Ore., ta salute the state of Oregon. Featured are the Heidtsteppers, Reita Green and three-year-old drummer Keith Thibodeaux. Keith's number will be the "Woodchoppers Ball." Bernie Jones and Bud Messinie of the Musical Knights present a camedy number, "Woadman Spare That Tree." Ralph Sigwald sings "On the Oregon Trail." The Don Sky production number salutes Portland, "The City of Roses," with "An American Beauty Rase." One af tanight's judges will be Bobby Graysan, three-time faatball All-American wha was recently vated into the sports "Hall of Fame."

7 Ozark Jubilee—Red Foley
The Duke af Paducah visits with Eddy Arnold, the "Tennessee plawboy," and the gang. Tanight's sangs are: "That Do Make It Nice," "The Kentuckian" and "His Hands." *Eddy replaces vacationing Red Faley as hast.* (Springfield, Ma.)

7:00 (2) GREATEST BANDS—Music

On the bandstand tanight: Ralph Flanagan, La Playa Sextette, Percy Faith, and Gene Krupa. Paul Whiteman emcees.

(4) SOLDIERS OF FORTUNE

(5) THE SOLDIERS—Comedy

(9) MOVIE—To Be Announced

7:30 (5) (4) DUNNINGER

8:00 (2) TWO FOR THE MONEY

(5) (4) MUSICAL CHAIRS-Quiz

Playing the musical brain teasers are: singer-campaser Jahnny Mercer; pianist-campaser Babby Traup; the man of many vaices Mel Blanc; and tonight's guest vacalist Cannie Moore. Bill Leyden asks the questians. (Hollywaad)

(7) LAWRENCE WELK—Variety

The music af Lawrence Welk, featuring Alice Lan, Jim Raberts and Myran Flaren.

Highlights

"Faoled" .....Jim Roberts
"Tik-a-tee Tik-a-tay" .....Aladdin
"How Ya Ganna Keep 'Em Down an the Farm?" .....Alice Lon
"I'm a Ding Dang Daddy fram Dumas" .....Larry Hooper
"Canadian Capers" .....Lawrence, Myron

(9) INTO THE NIGHT—Drama

"The Temptatian af Mr. Tuttle." The green-eyed monster finds a disciple in Herb Tuttle. (Film)

8:30 (2) DOWN YOU GO—Quiz

Dr. Bergen Evans presents clues to panelists Patricia Cutts, Fran Caughlin, Phyllis Cerf and actar Arthur Treacher.

(5) (4) DONALD O'CONNOR

Bay singer Ricky Vera is an an all-out campaign ta became Donald's business manager. If Danald is impressed by Ricky's beautiful sister, young Vera may get himself a jab—and a brather-in-lawl The shaw opens with an original sang "Anather Day Is Done." The finale features the cast in a Spanish fiesta sequence. (Film)

(9) WRESTLING—Marigold

Jack Brickhause describes the matches.
(1) Jack Carter vs. Jahnny Gilbert.
(2) Zach Malkav vs. Al Szasz.
(3) Bazo Brawn vs. Bud Fisher.
Main Event: A tag match. The Mighty Atlas, Whitey Whittler, and Billy Gaelz vs. Luis Martinez, Benita Gardini, and Mitsu Arakawa.

9:00 (2) TV'S TOP TUNES—La Rosa

Julius's guest is sangstress Joni James, wha sings "Where Is That Someone for Me?" Julius's songs are: "Wake the Town and Tell the People," "Unchained Melady," "Mama Rosa" and "Blue Star."

(5) (4) HERE'S THE SHOW

Songstress Lucille Narman makes a guest appearance tonight. Reveling in the great outdaars, humorist Ransom Sherman demonstrates haw to build a barbecue. Janathan Winters, as a gas-statian attendant, tries to serve a new lady driver. In keeping with the weather, the Dauble Daters offer Cole Porter's "Tao Darn Hot." John Scott Tratter's Orchestra. (Hollywood) *The program is reviewed in next week's* TV GUIDE.

(7) TOM DUGGAN SHOW

Great Family Fun!

"Lawrence Welk Show"

Don't miss it!

every **SATURDAY** night

Channel (7) (52)

8:00 P.M.

Brought to you by your dependable

DODGE DEALER

9:30 (2) DAMON RUNYON THEATER

Jahn Ireland and Fay Wray co-star in "There's No Forever." Hiding from the palice, a bank robber and his confederates rent a room in the house af a young widow. Matters are complicated when the rabber falls in lave with the pretty young widow, who is unaware that her roomers are hiding fram the police. (Film)

(4) MOVIE—Drama

"Gung Ho." This is the story of a group of Marines. Randolph Scott.

(5) YOUR PLAY TIME—Drama

"The Duel" is set in a Nevada frontier town in 1875. The sheriff's daughter returns fram the East with her fiancé, who wants ta open a law office. The girl's former beau, a town tough, determines to aust the Eastern intruder. (Film)

Cast

Tam Larkin .....Dan Haggerty
Paul .....Alan Wells
Jenny .....Claudia Barrett

10:00 (2) PEE WEE KING—Music

Pee Wee heads a country-style jamboree. Backing pint-sized Pee Wee are his band, guitarist Chuck Wiggins, singer Neal Burris and comedienne Eller Long. *Guests are invited. Write WBBM-TV for tickets.*

(5) MAYOR OF THE TOWN

"The Doctor's Son." The mayor wants to use city funds far a traffic-safety plan.

(7) MOVIE—Western

"My Outlaw Brather." (1951) A Texas Ranger stalks a killer in Mexica. Mickey Raaney, Wanda Hendrix, Rabert Preston.

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10:30 (5) SCIENCE FICTION THEATER

"Y.O.R.D." Weather station personnel at the Magnetic Pole start receiving strong but unintelligible signals. Walter Kingsford stars. (Film)

10:55 (4) WEATHER—Bill Carlsen

11:00 (4) Your Play Time—Drama

"Wait for George." A farm woman finds herself in danger of a brutal man.

(5) CHAMPIONSHIP BOWLING

A three-week round robin playaff for the championship is underway. The three bowlers with the highest scores during the first 10 weeks of the series enter the playoffs. Bill Lillard and Don Carter will meet again pravided they retain their pasitians in second and third place.

(9) MOVIE—Western

"Tulsa." (1949) Cattlemen struggle against the fast-growing oil industry in Oklahama in the 1920's. Susan Hayward, Robert Prestan, Lloyd Gough star.

11:30 (2) Playhouse—Drama

"Life, Liberty and Orrin Doaley." A returned war veteran searches far a sweetheart. Will Rogers, Jr.

(4) People Are Funny—Games

Linkletter introduces his eight-year-old daughter, Sharon, as a contestant.

(7) Film Shorts

11:40 (7) Audition—Talent Show

Bill Hamiltan emcees an hour and a half-long parade af talent acts. *Guests invited ta the Civic Theater. No tickets necessary.*

12:00 (2) MOVIE—Drama

"Slippery McGee." (1948; Chicago TV Debut) A safecracker, injured in an auto accident, is nursed back to health by a young priest. Donald Barry, Dale Evans.

(4) The Lone Wolf—Drama

"Skid Raw." An inhabitant af skid row is booked for the murder af a policeman. Lauis Hayward, Margaret Field.

(5) MOVIE—Mystery

"Whispering Smith." Richard Carlson.

12:30 (4) NEWS

12:35 (4) MOVIE—Drama

"Twa Sinners." An ex-convict falls in lave with a gaverness. Otto Kruger, Martha Sleeper ca-star.

MORNING

8:30 (2) Look up and Live-Religion
Today's program depicts in dramatic sketches the life of Caroline Wilcox, a young Philadelphia Quaker. Miss Wilcox gave up a life of comfort to journey to the rugged hills of Mexico and help the primative Indians.

8:45 (9) The Christophers—Religion

9:00 (2) Lamp unto My Feet
The playlet is "Young Man in the Street." A young man who has become a street corner evangelist refuses to give up his new-found career despite the pleas of his family and his fiancee. The speaker, Dr. Jesse Barber, of the Board of Missions of the Presbyterian Church. The moderator, Lyman Bryson.

(5) Sunday Funnies—Kids

(7) The World Tomorrow

(9) MOVIE—To Be Announced

9:30 (2) This Way Up—Religion
Lutheran children talk with Mel Galliort about "The Life and Times of King David." Sunday schools represented are: Golgotha Lutheran, and Atonement Lutheran.

(5) Bible Time—Stories
"The Prison Doors." Marcello Hein.

(7) Visiting Uncle Win

9:45 (5) The Pulpit—Religion
The Rev. Dr. Augustus E. Bennett of Grace Presbyterian Church, speaks.

10:00 (2) Playhouse—Drama
"Just What the Doctor Ordered." A man falls in love with his doctor. Joanne Dru and Scott Brady co-star.

(5) Live and Learn—Discussion
Dr. Stephen J. Fraenkel, manager of the department of propulsion and structural research of Armour Research Foundation, Illinois Institute of Technology, talks on "Space Travel—Fact and Fiction."

(7) MOVIE—Comedy
"Reg'lar Fellers." A wealthy woman hates children. Sarah Padden and Roscoe Ates are featured.

(9) MOVIE—Drama
"Half Past Midnight." (1948) A young man and girl are suspected of murdering a dancer who has been blackmailing the girl's sister. Kent Taylor, Peggy Knudsen are featured.

10:30 (2) MOVIE—Western
"The Drifters." A bank robber covers up his crimes by impersonating someone else. Buster Crabbe, Al St. John.

(4) Church Services—Religion
Wisconsin Council of Churches' Service from Radio Hall at the State Fair.

(5) The Christophers-Religion
Father James Keller presents "Live More Abundantly."

11:00 (5) Cowboy G-Men—Western
"Indian Traders." The G-Men investigate the claims that Indians are being fleeced by the trading posts. Jackie Coogan and Russell Hayden.

(9) MOVIE—Drama
"Roses Are Red." (1947) An honest district attorney and a criminal bear a striking resemblance to each other. Don Castle, Peggy Knudsen, Patricia Knight hold the leading roles.

11:30 (2) Contest Carnival—Kids
From Philadelphia comes another contest among young performers, introduced by Gene Crane (1) A high bar act from Philo. (2) The Acro Aces, tumblers from Philo. (3) Ruth Homer, a roller-skating baton twirler, Audubon, N.J. (4) An aerial act.

(4) This Is the Life—Religion

(5) Cowboy G-Men—Western
"Bounty Jumpers." Pat and Stoney step in when an Army messenger is robbed of Army contracts and payroll. Jackie Coogan and Russell Hayden.

(7) Faith for Today—Religion
Pastor Fagal leads today's panel discussion on the value of hymn singing in maintaining a happy outlook on life. Mrs. Minnie Iverson-Wood, choral director of Washington, D.C., Swiss educator Dr. Daniel Walther, and two youngsters comprise the panel.

AFTERNOON

12:00 (2) Range Rider—Western
"The Black Terror." A series of murders is committed for no obvious reason. Jock Mahoney and Dick Jones co-stor.

(4) Sunday Comics—Kids

(5) High Noon Theater
"Mole." A prominent ottorney hos a criminal freed from jail. Rolph Byrd.

(7) Open Your Heart—Drama

(9) CHAMPIONSHIP BOWLING
Two top Chicago bowlers, Joe Kristof and Bill Lillord meet today in o three-game contest. Joe Wilson reports the oction.

12:30 (2) Gene Autry—Western
"The Peacemoker." Gene and Pat bring low and order to the West.

(4) Handy Workshop—Crafts

(7) Amateur Hour—Talent

1:00 (2) MOVIE—Western
"The Thunder River Feud." A trio of cowhonds come upon a range war. Ray Corrigan, John King, Max Terhune star.

(4) Gardening—John Ott
COLOR John Ott shows some Archer fish, smarter than the usual run of the finny kind, during his time-lapse color pictures. The fish destroy insects. Also, "Harvesting Vegetables from the Home Garden" is featured.

(5) Gardening—John Ott
COLOR Mr. Ott shows "Harvesting Vegetables from the Home Garden."

(9) Batting Practice—Warm-up

1:10 (9) Lead-off Man—Interviews
Vince Lloyd talks with the players.

1:25 (9) BASEBALL—Double Header
The White Sox meet the Detroit Tigers at Comiskey Park for a two-game series. Jack Brickhouse and Harry Creighton report the oction and conduct *Tenth Inning Interviews* at the end of the first game.

1:30 (4) Cartoon Carnival—Kids

(5) Youth Wants to Know
Second of two progroms in conjunction with the internotionol conference on peoceful uses of otomic energy. These two shows were filmed in Geneva, Switzerland, by producer Ted Granik ond his stoff. Dr. Homi J. Bhabha, presiding officer ot the Geneva conference, ond chairmon of Indio's atomic energy commission, will appeor on today's progrom.

(7) Wild Bill Hickok—Western
"Western Shakedown." Poid gunmen swindle the local miners. Guy Modison.

2:00 (2) Farmtown, U.S.A.
George Menord presents the highlights of the Illinois State Fair. Winners in the various divisions at the foir, including both 4-H Club ond senior classes, will show their winning animols.

(4) MOVIE—Western
"Border Outlows." (1950) Spade Cooley, Maria Hart, Bill Edwards star.

(5) The Catholic Hour-Religion
Scenes from "Diary of a Country Priest" depicts some of the dromotic moments in the life of o young French villoge curate. Adopted for TV by John McGiver.

Cast

The village priest .....Gene Gross
The Countess .....Vilmo Kurer
Cure De Torcy .....Chorles Andre

(7) Little Rascals—Comedy
(1) "Shrimp for a Day." (2) "The Awful Tooth." Our Gang.

2:30 (2) MOVIE—Musical
"Rhythm Hits the Ice." A girl from New England inherits o bonkrupt ice show. Ellen Drew, Jerry Colonna.

(5) The American Forum
Noted personalities are questioned on a current issue by the studio oudience.

(7) Andy's Gang—Kids
DEBUT Andy Devine presents comedy, music and stories. Today's film, "The "Monkey Temple" is introduced by Andy. Gungo ond his friend Roma try to keep an English expedition from copturing over 200 of their beloved block faced lanqur monkeys.

3:00 (5) City Desk—Discussion

(7) Rin Tin Tin—Drama
"Forewell to Fort Apache." A lowyer hos proof that Rusty is really Ronold Barring-

ton, believed killed in an Indian raid.

Cast

Rusty .....Lee Aoker
Lt. Mosters .....Jomes Brown
Sgt. O'Horo .....Joe Sawyer
Cpl. Boone .....Rand Brooks

3:30 (2) Boy Scout Jamboree

SPECIAL From the Conadian shore of Lake Ontorio comes the Eighth World Boy Scout Jomboree. *See details below.*

(5) (4) Zoo Parade—Perkins

"Keeping Animals Well." Marlin Perkins, director of the Lincoln Park Zoo in Chicogo, X-rays Sammy the lion, and shows us a lion heart in oction. Dr. Lester Fisher, veterinorion of the zoo, demonstrates methods of onimal heolth care.

(7) TV Tours—Travel

"A Life to Save."

4:00 (5) (4) People—Interviews

DEBUT The subject of this series is people—interesting people. Some will be celebrities, but most will not. Perhaps holf a dozen will be interviewed in the course of the program, some on film, some in the studio. Reuven Fronk produces the show, and Morgan Beotty is the host. Today's guests include: Pablo Cosals, world-famous cellist, filmed ot his home in southern France; he'll tell some stories about his life. A pogo-stick and wolking-bockward champ, interviewed in England. A young Catholic nun, exploining why she left a comfortable everyday existence to toke up o strictly religious mode of life.

(7) Super Circus—Variety

Ringmoster Cloude Kirchner is assisted by Mory Hortline, Scompy, Nicky and

3:30 (2) WORLD BOY SCOUT JAMBOREE

Eagle Scouts Alan and Howard Ruder of Brooklyn show Pud and Ginger how to tie a knot properly.

SPECIAL Television cameras transport viewers to Niagara-on-the-Lake, Ontario, Canada, for the Eighth World Boy Scout Jamboree. Some 10,000 Scouts from all parts of the globe, including 1500 from the U. S., will gather from Aug. 18 to 28 to trade souvenirs, stories, ideas and entertainments.

The principals of the TV series "Let's Take a Trip" — Sonny Fox and his young charges, Pud Flanagan and Ginger MacManus—will be the on-screen observers for this one-hour telecast. Scouts from many lands will instruct them in Boy Scout lore. They'll learn how to pitch tents, for example, and how Scout costumes differ from country to country, and see a little shrewd bargaining as some fancy international swapping takes place.

They will hear how part of the Brazil contingent made out traveling by jeep overland all the way to Canada! And they'll watch Scouts put on exhibitions of native skills.

HIGHLIGHTS

CANADA .....Indian Dance
VENEZUELA .....Native Dance
AUSTRALIA .....Bull Whip Cracking
U.S.A. .....Flapjack Contest
BRITAIN, FINLAND, NICARAGUA...Axe Throwing
CANADA .....Mounted Band
CANADA.....Toronto Trumpet Marching Band
BRITAIN.....London Boys & Girls Band
SCOTLAND.....Bagpipe Playing & Dancing
ISRAEL.....Playing & Dancing
JAMAICA, B.W.I. ....Singing, Playing, Dancing

The program will close with the traditional flag-lowering ceremony.

Jinx. *Cliffy is vacationing.* (Chicogo)

Part 1

Tumblers ..... The Atomics
"Jinx Is Love Sick" .....Clown Sketch
Volentine birds .....Cockatoos

Part 2

Baton twirlers .....Ted & Flo Vallet
Super menogerie .....Bernie Hoffmon
Motorcyclists .....Dresler Brothers

4:30 2 Face the Nation—Panel

Beginning with today's show, Stuart Novins becomes the program's moderator. (Washington)

5 4 Capt. Gallant—Adven.

"20 Fathoms Under the Desert." Capt. Gallant and his Legionnaires try to track down the gang thot attacked ond robbed a caravan. Their slim clue: o pair of glasses left at the scene of the crime.

Cast

Capt. Gallant .....Buster Crabbe
Novok .....Josh Nash
Cuffy .....Cuffy Crabbe
Fuzzy .....Fuzzy Knight

5:00 2 The Lucy Show—Comedy

"The Amateur Hour." Lucy makes an unexpected leap into show business the night that she takes core of twins who are to appear on an amateur hour. When the boys' mother is detained, Lucy has to take them to the theater. Lucille Boll and Desi Arnaz star. Vivian Vonce and William Frawley.

5 4 Meet the Press

7 Cisco Kid—Western

The Cisco Kid stumbles on a Gold Rush that isn't wonted. Duncan Renaldo ond Leo Carrillo co-star.

SERVE

PEPSI-COLA

The Light, Modern Refreshment

Tops with TV!

5:30 2 You Are There—History

We watch "The First Flight of the Wright Brothers," Dec. 17, 1903. Despite huge opposition to the ontics of the "fanatic" and "visionary" Wright brothers, the duo from Dayton, O., launched America into the Air Age when Wilbur Wright's flight proved that flying was, indeed, more than theoretical.

Cast

Wilbur Wright .....James Gregory
Orville Wright .....William Prince
Capt. Simon Newcombe ....Chorles Dingle
Samuel Pierpont Langley .....Rusty Lane

4 Wisconsin House Party

"Alice in Dairyland" ond guests from the midway and grandstand at the Fair.

5 Roy Rogers Show-Western

"The Long Chance." Pete Grundy and his gang terrorize Paradise Valley through a series of robberies and cattle rustlings. Roy and Dale determine to stop the outlaws when they start stealing school funds. Dale Evans, Pat Brady, Henry Rowland.

7 Travelog—Film Shorts

"Wings to Bermuda."

EVENING

6:00 2 It's Magic—Paul Tripp

Emcee Paul Tripp plays host to illusionist Fred Keating, and magician Roy Benson.

5 People Are Funny—Games

Art Linkletter sends a woman contestant out to try and unload a surplus of rabbits. The neighborhood to which she is sent has been told to be on the look-out for Wilbur, a mythical movie robbit, and the finder will receive $20. How many will try to claim the reword? The second stunt involves an engaged couple. The girl undergoes a test to see if she is reolly jealous when her fiance is approached by o "farm girl" who is actually Miss Oklahoma.

7 You Asked for It—Requests

(?) Stunt pilot Marion Cole demonstrates the flying ability which won him the in-

ternational championship. (2) Sign language among skin divers. (3) How does a cat drink milk? (4) A 72-year-old juggler. (5) Sports car obstacle race. Art Baker.

6:30 (2) Private Secretary-Comedy

Now it's Senorita Susie, mamba teacher extraordinary. Boss Peter Sands needs to learn the dance if he's to sign Latin lovely Dolores Mendoza. Susie: Ann Sothern. Peter: Don Porter. Vi Prasikns: Ann Tyrrell. Dalores: Lina Romay.

(5) (4) Do It Yourself

That do-it-yourselfer Dave Willock is back with hints on how to go about impraving the home. Among the projects to be demonstrated is one for a room divider. Humorist Cliff Arquette offers his special brond of advice. (Hollywood)

(7) Hollywood Backstage

(9) MOVIE—To Be Announced

7:00 (2) TOAST OF THE TOWN

Ed Sullivan presents a salute to the movie "The Girl Rush" starring Rosalind Russell, Gloria De Haven, Eddie Albert, Fernando Lamas and Marion (Mrs. Gurney) Lorne. These stars, with the exception of Lamas, are onstage tanight to enact scenes from the picture. There will also be film clips highlighting some af "The Girl Rush's" production numbers. Present to sing some of the tunes are Tony Bennett and Ella Mae Morse. Songs include: "The Girl Rush," "If You'll Only Take a Chance," "Birmingham" and "An Occasional Man."

(5) (4) VARIETY HOUR

Mr. Edgar Bergen and his wooden pal Charlie, once again headline the show. In the star's spatlight, balladeer Harry Belafonte, of *3 for Tonight* fame. Mr. Belafonte will sing folk songs accompanied by guitarist Millard Thomas. Other acts: Bob Williams and his dog "Red Dust;" the dance team of Augie & Marga. Frank De Vol conducts the orchestra. After o showing of film clips from the cinema adaptation of Homer's "Ulysses" starring Kirk Douglas, and Silvana Mangano, director Mike Curtiz directs actress Carol Ohmart in a scene from the film. It will be restaged "live" to illustrate the process in shoating a movie.

(7) IN OUR TIME—Travel

7:30 (7) EISENHOWER PRESS CONF.

8:00 (2) G.E. THEATER—Drama

Myrna Loy, Zachary Scott and Robert Preston star in "It Gives Me Greot Pleasure." A widowed lecturer wants to remain home with her children but is tricked into going to Texas on a tour. (Film)

Cast

Kate Kennedy .....Myrna Loy
David Wadsworth .....Zachary Scott
Jim Tweedy .....Robert Preston
Trumbull .....Howard Kennedy
Mrs. Tweedy .....Lois Bolton
Johnny Kennedy .....Jeff Elliott

(5) (4) TV PLAYHOUSE-Drama

"Gretel," by Vance Bourjaily, tells of the complications and the heartaches that result when the young son af a sociolly praminent fomily secretly marries a teenaged refugee. The girl, who had spent most of her life in DP camps, does not even know her parents' identity.

Cast

Gretel .....Eva Stern
Alan Putnam .....Geaffrey Horne
Mr. Putnam .....Edmon Ryan
Ruba. .....Esther Minciatti
Moose .....Jeff Harris
Dugga .....Tom Ellis
Aunt .....Augusta Ciolli

Bourjaily, one of the most prominent af the new American novelists, enters TV with this drama. His most recent book is "The Hound of Earth." Actresses Augusta Ciolli and Esther Minciatti appear in the film "Marty" as the aunt and the mother, respectively, the roles they created in the TV Playhouse version of the play.

(7) CHANCE OF A LIFETIME

Dennis James emcees this talent contest in which performers vie for an apportunity to break in as professionals.

8:30 (2) STAGE 7—Drama

Don Taylor stars in "Yesterday's Pawnshop." A diamond ring nearly mars the happiness of a recently married couple. The husband had believed his first wife

dead these seven years. But how did her diamand ring suddenly appeor in the antique shop? She wos wearing it when reparted drawned more thon seven years before. (Film)

Cast

Arnald .....Dan Taylar
Jill .....Randy Stuart
Praprietar .....Ralph Moady
Tandowsky .....Peter Bracco
Landlady .....Robin Roymond
Kramer's girl .....Jane Frazee
Maloney .....Rabert Foulk
Desk clerk .....Grody Sutton

7 LIFE BEGINS AT 80

The wise ond witty elders recall the past and give advice on the future. Jack Barry maderates. (New York)

9 TV SHOWCASE—Drama

9:00 2 APP'T. WITH ADVENTURE

"Five Star Crisis," by Harald Gast. While visiting a restaurant that features unusual dishes, a yaung waman's page reparter finds herself in trauble. She learns taa late thot her assignment has led her into a den of fareign agents.

Cast

Caraline .....Barbara Brittan
Drew ..... Hugh Reilly

5 4 CAMEO THEATER

"A Little Night Music." A father tries to bring abaut a life-lang dream thraugh his elder son. Thaugh the bay wauld rather be a mechanic, the fother sacrifices nearly everything in arder to pravide the son with a musical educatian. He wants the bay ta became a vialinist. *This is the last shaw af the seasan.* (Hallywaad) Laretta Yaung Shaw *returns next week.*

7 BREAK THE BANK—Quiz

Studia cantestants vie far the giant jackpat. Bert Porks emcees.

9 MOVIE—Drama

"The Fireboll." (1950) A runaway arphan who feels inferiar because of his size, decides ta became a raller skater. Mickey Raaney, Pat O'Brien ca-star. *Far an infarmative article an haw mavies ore selected far TV, read next week's issue.*

9:30 2 WHAT'S MY LINE?—Panel

Ponelists Darothy Kilgallen, Fred Allen, Arlene Francis and Bennett Cerf try ta guess the occupatian af guests. John Daly is maderatar.

4 NEWS—Kelly and Drury

5 BOB CUMMINGS SHOW

"Bay Friend far Schultzy." Schultzy's "left halding the straws" after Bob arranges a date between her and o girl-shy sada jerk named Cyril. (Film)

Cast

Bab .....Bob Cummings
Morgaret MacDanald ..Rosemary DeCamp
Schultzy .....Ann B. Davis
Chuck MacDonald .....Dwayne Hickman
Model .....Lisa Davis
Cyril .....Charley Smith

7 BOWLING WITH THE STARS

Tap Detrait keglers Tany Lindeman and Dee Wrablewski meet Chicagaans Les Kilbaurne and Morie Sibley tanight in a three-game contest. Jack Drees camments.

10:00 (2) SUNDAY NEWS SPECIAL
(4) NEIGHBOR THEATER-Drama
"The Man Who Wos Deod." A comedy featuring o walking deod mon. Thomos Mitchell stors. (Film)
(5) WEATHER—Clint Youle
(9) MOVIE—Drama
"Red Plonet Mors." (Chicogo TV Debut) Scientists communicote with Mors by rodio. Peter Graves, Andreo King stor.

10:10 (5) DORSEY CONNORS—Ideas
"Don't throw it oway," soys Dorsey.

10:15 (2) HOW IT HAPPENED
Frank Reynolds and P.J. Hoff present o summary of the week's news, featuring the outstonding story of the week, with film clips. Fronk Reynolds interviews the personolity involved in the story, while Hoff caricaturizes him.
(5) NEWS—Alex Dreier

10:30 (2) MAHALIA JACKSON SINGS
Tunes by Mohalia: "The Bible Tells Me So," "Satisfied Mind," "Come into My Heort," "Let the Sun Shine In," ond "Swing Low Sweet Choriot." Accompanist is Mildred Falls, the Jock Holloron Quortet ond Ralph Jones assist.
(4) TRIANGLE THEATER-Drama
A one-time lord of the lond returns from wor to find his fortune gone. (Film)
(5) PATTI PAGE—Songs
Patti sings "The World Is Singing My Song," "Slowly with Feeling" ond "I Miss You So." The Poge Five Singers offer "Undecided." (Film)

10:45 (5) SPORTS—Norm Barry

11:00 (2) Playhouse—Drama
"And Suddenly You Knew." A childless couple wont to odopt o boby girl. Ronold Reogon and Tereso Wright star.
(4) Waterfront—Drama
"Triol by Fire." A firebug is loose on the woterfront. Preston Foster.
(5) MOVIE—Adventure
"Coptoin Kidd." The odventures of Copt. Kidd and his plundering of ships from Englond to India. Charles Laughton, Rondolph Scott, Barbaro Britton.
(7) Studs Terkel's Briefcase
Studs welcomes a well-known personolity.

11:30 (2) MOVIE—Comedy
"The Mysterious Miss X." (Chicago TV Debut) A couple of stranded vaudeville troupers are mistaken for Scotlond Yard members ond are invited by local police to ossist in the solution of o murder. Michoel Wholen, Mory Hort, Chick Chandler ore feotured.
(4) Big Town—Drama
(9) NEWS—Les Nichols

11:45 (9) Weather—Carl Greyson

12:00 (4) MOVIE—Musical
"Hollywood Barn Donce." (1947) A hillbilly band roises money for their church. Ernest Tubb, Jimmie Short, Lori Talbot.
(5) MOVIE—Mystery
"Whispering Smith." Richard Corlson.
(7) MOVIE—Comedy
"There Wos o Young Lody." (English; 1953) A girl runs her fiance's diamond business until they quarrel, and she leoves. Michoel Denison, Dulcie Gray stor.

1:30 (4) NEWS

Tune in TV's "Singing Rage"!

Miss Patti Page

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MORNING

6:40 (2) Today's Thoughts
6:45 (2) Farm Daily—Menard
(5) Everett Mitchell—Talks
7:00 (2) Morning Show
Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.
(5) Today—Dave Garroway
Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.
8:00 (4) Today—Dave Garroway
Today in Milwaukee at 8:25, 8:55 A.M.
8:55 (7) NEWS—Ulmer Turner
9:00 (2) Garry Moore—Variety
Dennis O'Keefe and Isobel Robins are here as replacements for Gorry and Denise Lor.
Dramateurs .....Walter, Audience
"Poss It On" .....Walter, Isobel, Ken
"Down the Old Ox Road".....Isobel, Ken
(5) (4) Ding Dong School-Kids
(7) Time for Uncle Win—Kids
9:30 (2) Arthur Godfrey Time
Arthur returns from vocation today.
(5) (4) Parents' Time
Dr. Frances Horwich ("Miss Frances" of *Ding Dong School*) presents a program for parents. She presents suggestions for projects and solutions for problems, and includes children up to 10 years of age within the scope of her talks.
(7) Play House—Kids
(9) Paul Fogarty—Exercises
9:45 (5) (4) The World at Home
DEBUT Arlene Francis interviews celebrities via film pick-ups and in the studio. She presents films of married couples at home, and at work.
10:00 (5) (4) Home—Women's News
COLOR Arlene Francis presides.
The American clock .....Hugh Downs
Eagles as home decoration
.....Paul MacAlister
Clothes to match the home
.....Lucille Rivers
Make-up changes .....Natalie Care
(7) Hollywood Playhouse
(1) "Close Shave." A homecoming soldier has outgrown the feuds of his mountaineer family. Tom Powers. (2) "Jules." A French porter decides that he wishes to die with dignity. Anatole Minogradoff, Therese Quadri.
(9) Hi Ladies—Mike Douglas
10:30 (2) Strike It Rich—Quiz
10:55 (9) NEWS—Steve Fentress
11:00 (2) Valiant Lady—Serial
The judge tries to find out where Dovid wants to live.
(5) (4) Tennessee Ernie Ford
(7) Creative Cookery—Recipes
Chef Francois Pope prepares: pecandate cake; creamed chicken orientale; and a Greek salad.
(9) The Romper Room—Kids
11:15 (2) Love of Life—Serial
11:30 (2) Search for Tomorrow
(5) (4) Feather Your Nest
Bob Kennedy and Jonis Carter help contestants win a new kitchen.
11:45 (2) Guiding Light—Serial
11:55 (7) NEWS & WEATHER—Turner
(9) NEWS—Steve Fentress

AFTERNOON

12:00 (2) Luncheon with Billy
Billy Leach presents music and songs.
(4) What's New in the Kitchen
Fair highlights: demanstrations by 4-H Club homemakers.
(5) Noontime Comics
(7) Happy Pirates—Kids' Fun
(9) Lunchtime Little Theater
12:30 (2) Welcome Travelers
Co-hosts Pat Meikle and Jack Smith award gifts to the couple who win the "Love Story" contest.
(5) Cartoonland—Ken Bowers
12:45 (4) Let's Look at the News
(5) Bob & Kay with Doucette
Bob Murphy and Kay Westfall with interviews and features; music by the Art Van Damme Quintet and Ed Davies.
(9) All About Baby—Tips
Lorraine Douglas gives tips for "turning and making the sick child comfortable in bed."

12:55 7 NEWS & WEATHER—Turner

1:00 2 Robert Q. Lewis—Variety

Peter Donald is subbing for vacationing Robert Q.

"Wonting Yau" .....Earl, Lois Hunt

"Unchoined Melody" .....Eorl

4 Bob Heiss—Interviews

Bob interviews State Fair monager William Mosterson, "Alice in Dairyland."

7 Tom Duggan—Variety

9 MOVIE—Mystery

"Poison Pen." (English) The sudden oppearonce of poison-pen letters turns a peoceful English village into o ploce of harror ond chaos. Flora Robson, Ann Todd ore feotured.

1:25 4 Weather—Bill Carlsen

1:30 2 Linkletter's House Party

Art Linkletter welcomes jazz pianist Erral Garner as today's guest.

4 Hot Shot Review—Music

Fair highlights: a trick rider from the Western Horse Show.

1:55 7 NEWS & WEATHER—Turner

2:00 2 The Big Payoff—Quiz

5 4 Ted Mack—Variety

7 Mid-day Matinee—Drama

(1) "Malachi's Cave." English fisherfalk make their living by gathering sea-weed. Wilfred Walters. (2) Newsreel. (3) "The Hope Chest." A beautiful girl awaits her "knight in shining armar." Mary Sincloir, Frieda Inescart.

2:30 2 Bob Crosby—Music

Bab's daughter Cathy and his nephew, Gary, have had a lat af fun this summer appearing an Bab's shaw. *See poge 20.*

5 4 It Pays to Be Married

3:00 2 Brighter Day—Serial

Max propases to Lydia. Murial Williams.

5 4 Way of the World

Hastess Lindo Porter (Glaria Lauis) presents a story odopted by Robert Thamsen. Tadoy, Mana falls in love with a man she scarcely knows.

Cast

Mana Fenwick .....Geroldine Braaks

Chris Stafford .....Lomont Jahnsan

Fron Fenwick .....Carol Gaodner

Ben Fenwick .....Harry Bannister

9 MOVIE—To Be Announced

3:15 2 Secret Storm—Serial

5 4 First Love—Serial

Zach agrees to see his father. Tad Andrews, Pat Barry.

3:30 2 On Your Account—Quiz

5 4 World of Mr. Sweeney

Cicero tries to potch up a lavers' quarrel. Charles Ruggles.

7 The Doctor Answers—Talk

3:45 5 4 Modern Romances

"Muckrakers," by Harry W. Junkin. On the eve of Mary Valeski's morriage to a weolthy boy, her parents decide to reveol a secret.

7 TV Dental Clinic

4:00 2 The Early Show—Drama

"So Many Things Happen." One sister plans ta upset the morriage af the ather. Virginia Field, Loraine Day.

4 Beulah Donohue—Women

Fair highlights: panorama; guest from the music festival at Little Theater.

5 Pinky Lee Show—Kids

7 Crazy Acres—Kids

9 Bandstand Matinee—Music

4:30 2 Shopping with Miss Lee

5 4 Howdy Doody-Puppets

Buffalo Bob, Trapper Tom, and Zippy find a clue to the gold that's in Dublin, Ireland.

7 Little Rascals—Comedy

"Schaol's Out." Our Gang is feotured.

5:00 2 Range Rider—Western

4 Cartoon Carnival—Kids

5 Elmer the Elephant—Kids

7 Five O'Clock Theater

"The Tunnel." Two bays share a summer's day adventure in an old railroad tunnel. Dickie Leray, B.G. Narman.

5:05 9 NEWS—Les Monypenny

5:10 9 Bandstand Matinee—Music

5:30 2 Gene Autry—Western

4 Foreman Tom—Western

7 SPORTS—Jack Drees

9 Garfield Goose and Friend

5:35 5 Contact—Variety

Tam Mercein, the Joseph Gallicchia Orchestra, Kenny Bawers and Nancy Wright.

5:45 7 NEWS—Paul Harvey

EVENING

6:00 (2) SPORTS—Bob Elson
(4) SPORTS—Larry Clark
(5) Weather—Clint Youle
(7) Soupy Sales—Puppets
(9) Curbstone Cut-up—Simon

6:05 (5) NEWS—Jack Angell

6:10 (5) SPORTS—Joe Wilson

6:15 (2) NEWS—Julian Bentley
(4) NEWS—Bob Kelly
(5) Dorsey Connors—Travel
An adventure in armchair travel to the Canary Islands.
(7) NEWS—John Daly
(9) SPORTS—Vince Lloyd

6:20 (5) Alex Dreier—Features

6:25 (4) Weather—Bill Carlsen
(5) Tony Weitzel—Comment

6:30 (2) NEWS—Douglas Edwards
(5) (4) Matt Dennis—Songs
Matt's guest is sangstress Vicki Young. On the Dennis tune parade are: "Old Uncle Fud," "Mauntain Greenery," and "For the Losers."
(7) Dirk Courtenay—Music
(9) NEWS—Spencer Allen

6:45 (2) Eye on Chicago—News
Local human-interest stories, happenings and sports, with P.J. Hoff and Frank Reynolds subbing for John Harrington who is on vacation this week.
(5) (4) NEWS—John C. Swayze
(9) Chicagoland Newsreel

7:00 (2) BURNS & ALLEN—Comedy
Gracie doesn't think it's such a good idea when George brings home a new trombone. She decides to hide it from him, and learns too late he only borrowed it. Now even she can't remember where it's hidden! Gracie Allen and George Burns star as themselves. Blanche: Bea Benederet. Harry: Larry Keating. (Film)

7:30 P. M.
HOWARD BARLOW CONCERT

Tonight at 7:30 Howard Barlow with chorus and orchestra presents another half hour of music and song featuring popular guest soloists.

DIAL 7

7:00 TV Reader's Digest
7:30 Howard Barlow Concert
8:00 Behold Thy Mother
8:30 The Pee Wee King Show

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Hear Tony Martin sing the hit songs from "The King and Mrs. Candle": "Young Ideas" and "What Is The Secret of Your Success?" written by Moose Charlap and Chuck Sweeney. On the RCA Victor label.

5 4 PRODUCERS' SHOWCASE—Musical Comedy

COLOR Cyril Ritchard, Joan Greenwood, Richard Haydn and Irene Manning star in an original musical comedy, "The King and Mrs. Candle." *See details below.*

7 TV READER'S DIGEST

"The Great Armored-car Robbery" turns out to be the perfect crime. But when the leader and master-mind of the gang decides to go straight and return the money, his confederates turn on him. (Film)

Cast

John Martin .....Alex Nicol
Nora Martin .....Dorothy Green

9 MOVIE—Musical

"Gaiety." Fiesta time provides gaiety, music and the setting for two men to battle for the love of a girl. Alan Mowbray, Bobby Watson, Armida.

7:00 5 4 PRODUCERS' SHOWCASE

CYRIL RITCHARD • JOAN GREENWOOD
RICHARD HAYDN • IRENE MANNING
in a musical comedy

'THE KING AND MRS. CANDLE'

Cyril Ritchard and Joan Greenwood

COLOR King Rupert's subjects, the people of Brandovia, are extremely unappreciative. They revolt against this charming monarch, and throw out not only Rupert himself but also his intended bride, Irina, and his remarkable prime minister, Bibo. But the mischievous Irina has taken with her the glorious Brandovian pearls. Furious, the exiled Rupert vows to retrieve them.

But a deposed king, even when living at a luxurious New York hotel, has other problems. He needs a job; he needs to adjust to the odd habits of living in a democracy. Pearls, jobs, democracy lead His Majesty a merry chase, as do Irina and the attractive Mrs. Lily Candle, proprietress of a dancing school.

Sumner Locke Elliott's play, "The King and Mrs. Candle," was seen originally, with Ritchard, Greenwood and Manning, on the Sunday night "TV Playhouse" in April 1954. Now it is a musical, and the songs have been composed by "Moose" Charlap, who did most of those for "Peter Pan." Lyrics are by Chuck Sweeney. If the show goes over big with viewers, it will be headed for a Broadway production.

CAST

King Rupert .....CYRIL RITCHARD
Irina.....JOAN GREENWOOD
Bibo.....RICHARD HAYDN
Mrs. Lily Candle.....IRENE MANNING
Zurkin the Fierce.....DONALD MARYE
Gen. Korbova.....THEODORE BIKEL
Mr. Cansanby.....RAYMOND BRAMLEY
Mrs. Cornwallis.....HELEN RAYMOND
Nurse.....PHILIPPA BEVANS
Natasha.....AGNES DOYLE

SONGS

ACT 1

"We Must Fly".....KING, BIBO
"Money Mad".....KING, IRINA
"Job Hunting".....KING, LILY, CHILDREN

ACT 2

"You're Lucky for Me".....LILY
"What Is the Secret of Your Success?"...KING
"Young Ideas".....LILY

ACT 3

Finale: "Brandovia National Anthem"
ENSEMBLE

CREDITS

Producer: FRED COE. *Director:* ARTHUR PENN. *Choreographer:* TONY CHARMOLI. *Sets:* PAUL BARNES. *Costumes:* GUY KENT.

7:30 (2) TALENT SCOUTS—Godfrey

Arthur's back to talk with the talent scouts and encouroge the performers they've brought for the big break.

(7) CONCERT—Howard Barlow

Eugene Conley's tenor voice is joined with the chorus and orchestra under the baton of Howard Barlow. In the Verdi aria, Emil Markow is also heard.

Mr. Conley

"A-roving" .....Sea chanty
"O Sole Mio" .....Edoardo di Capua
"Solenne" ("La Forza") .....Verdi
"I Dream of You" .....Edna Osser

Chorus

Nauticol fantasy .....Sea chanties
"Beyond the Sea" .....Charles Trenet

Orchestra

Ballet music ("Foust") .....Gounod

8:00 (2) THOSE WHITING GIRLS

Because her sister Margaret has been having so many accidents around the house, Barbara is certain Margaret needs help. Barbara seeks aid from a psychology professor. Barbara and Margaret Whiting play themselves. Mother: Mabel Albertson. Professor: George Wallace. During the show, Margaret sings "Glad to Be Unhappy" and "Gypsy in My Soul." (Film)

(7) BEHOLD THY MOTHER

(9) BOXING—Preliminaries

8:30 (2) ETHEL & ALBERT—Comedy

Ethel is so busy attending to her new poodle that she appears to be neglecting husband Albert. The more he sees of her attention to the pooch, the more Albert wishes to lead a dog's life.

(5) (4) ROBERT MONTGOMERY

Comedienne Bibi Osterwald joins the repertory company to play the title role in "Rosie" by Milton Gelman. She appears as a middle-aged New York stenographer who comes to realize that only by facing reality can she find the love and the security of which she dreams.

Cast

Rosie Zelda .....Bibi Osterwald
Geiger .....Charles Droke
Dr. Sherman Feeney .....Eric Sinclair
Hennig Dork .....James Millhollin
Sam Pedro .....Carlos Montalban
Slingo .....Ron Soble
Bartender .....S. K. Hershawoy

(7) PEE WEE KING—Variety

9:00 (2) STUDIO ONE—Drama

"The Voysey Inheritance," adapted by Michael Dyne from a play by Granville Barker. The son of a prominent Back Bay banker learns from his father that the family business is not as respectable as it appears to be. When the father dies, the son must decide whether to run the business as his father hod, or to reveal the family's scandalous conduct.

Cast

Mrs. Voysey .....Dorothy Sands
Mr. Wyntringham .....Bromwell Fletcher
Denham .....Frederic Rolfe
Edward .....Douglas Watson
Mr. Voysey .....Frederic Worlock
Booth .....Bert Thorn
Hugh .....Charles Aidman
Alice .....Gloria Strook

7 TO BE ANNOUNCED

9 BOXING—St. Nick's Arena

Poolo Melis, Milono, Itoly, vs. Rinzi Nocero, Brooklyn, N.Y., middleweights, 10 rounds. Chris Schenkle reports.

TV GUIDE RATINGS

	Roting	Bouts	W	L	D	KO's
Melis	Unroted	42	33	7	2	7
Nocero	Unrated	27	25	2	0	8

Melis, one of the clossiest European invoders to come along in quite o while, hos o good punching speed. Nocero, a slombong oction fighter fought o blistering duel with Rofoel Merentino. This one should keep the crowd at the edge of its seot.

Compiled by Not Fleischer (The Ring)

9:30 4 PLAY BALL—Quiz

5 EDDIE CANTOR THEATER

"Whot Do You Wont in o Show?"

7 PARS, BIRDIES & EAGLES

9:45 9 SPORTS—Jack Brickhouse

10:00 2 NEWS, WEATHER, SPORTS

4 INDUSTRY ON PARADE

5 WEATHER—Clint Youle

7 CITY ASSIGNMENT—Drama

A night-club singer is choked to deoth but her killer is seen leoving her oportment. Pot McVey. (Film)

9 MOVIE—Drama

"The Big Night." (1951) When three men treot his father brutally, o boy sets out to even the score. John Borrymore, Jr.

10:10 5 DORSEY CONNORS—Ideas

"Aids in the Workshop."

10:15 2 IN TOWN TONIGHT

Jim Conway ploys host to guest celebrities. Vocolist Pat Scot, the Jock Holloran Quintet ond Len Dresslor lend o hand.

4 LET'S LOOK AT THE NEWS

5 NEWS—Jack Angell

10:25 4 WEATHER—Bill Carlsen

5 SPORTS—Norm Barry

10:30 2 NEWS—John Harrington

4 STUDIO 57—Drama

"The Black Sheep's Doughter." A girl learns that her father is o notorious roue.

5 PARAGON PLAYHOUSE

"The Heel." Two officers vie for priority in love and in wor during World War 2. John Colicos, Bill Travers. (Film)

7 BIG PICTURE—Army Film

"NATO Moneuvers." (1954)

10:45 2 KUP'S SHOW—Irv Kupcinet

11:00 2 Playhouse—Drama

"Turn Bock the Clock." A returned wor veteran undergoes treotment for loss of memory. Loroine Doy, Richord Conte.

5 4 Tonight—Steve Allen

Singer Nellie Lutcher and comic Arthur Wolsh poy Steve o visit. Steve Lawrence, Eydie Gorme ond Skitch Henderson.

7 Norman Ross Presents

"Margoret—the Unpredictoble Princess."

11:10 7 Tom Duggan—Comments

11:30 2 MOVIE—Mystery

"Wonted for Murder." (English) A Scotland Yard inspector tries to solve o series of baffling murders. Eric Portmon.

9 NEWS—Les Nichols

11:45 9 Weather—Carl Greyson

11:50 9 Jack Eigen Show

Jack chots with guests ond visiting celebrities. Coll Mi 2-0013 or Mi 2-0014.

12:00 4 MOVIE—Western

"High Lonesome." (1950) Two supposedly deod men ore feuding. John Borrymore, Jr., Chill Wills.

5 MOVIE—Drama

"My Dog Shep." (1949) This is o tole of the devotion ond courage of o shepherd dog which hos stroyed from home. Lanny Rees, Tom Neol, Williom Farnum.

7 MOVIE—Comedy

"Reg'lor Fellers." A wealthy womon hotes children. Sarah Podden.

1:30 4 NEWS

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ALL MAKES AND MODELS SERVICED

MORNING

6:40 (2) Today's Thoughts

6:45 (2) Farm Daily—Menard
(5) Everett Mitchell—Talks

7:00 (2) Morning Show
Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.
(5) (4) Today-Dave Garroway
A remote from Niagara Falls covers the Annual Internotional Bay Scouts' Jamboree. *Five minutes of local news with Len O'Cannor at 7:25, 7:55, 8:25, 8:55 A.M.*

8:00 (4) Today—Dave Garroway
Today in Milwoukee at 8:25, 8:55 A.M.

8:55 (7) NEWS—Ulmer Turner

9:00 (2) Garry Moore—Variety
Public opinion .....Cast
"Down with Love" .....Isobel Rabins
"When My Sugar Wolks down the Street" .....Ken
(5) (4) Ding Dong School-Kids
(7) Time for Uncle Win—Kids

9:30 (2) Arthur Godfrey Time
(5) (4) Parents' Time
(7) Play House—Kids
(9) Paul Fogarty—Exercises

9:45 (5) (4) The World at Home
Arlene Francis ond Hugh Downs tolk to Texas former Jessie Reese on whose lond uranium with heoling properties has been discavered. Films show the many people wha come to be cured at Reese's "Settin' Land." There's alsa on interview with Mrs. J.M. Shopiro, who started toy clinics which make and rebuild toys for children in choritable institutians.

10:00 (5) (4) Home—Women's News
COLOR Arlene Francis presides.
Quaker repart on visit ta Russia .....Arlene, Quakers
Antique instruments .....Wesley Reed
Draperies .....Lucille Rivers
(7) Hollywood Playhouse
(1) "The Reward." A woman with pressing financiol problems reluctontly occepts a marrioge proposal. Sally Chomberlin. (2) "The Case of Marina Goodwin." A disillusioned young sacialite jains the Communist Porty. Mary Sinclair.
(9) Hi Ladies—Mike Douglas

10:30 (2) Strike It Rich—Quiz
Helping Hond: composer Morton Gauld.

10:55 (9) NEWS—Steve Fentress

11:00 (2) Valiant Lady—Serial
Bill tells Helen he will go to see Dione in New York.
(5) (4) Tennessee Ernie Ford
(7) Creative Cookery—Recipes
Chef Froncois Pope's menu offers: peach meringue bread pudding: "Hush Puppies"; and breod ond butter pickles.
(9) The Romper Room—Kids

11:15 (2) Love of Life—Serial
(5) (4) Feather Your Nest
Contestonts try for a modern living room.

11:30 (2) Search for Tomorrow

11:45 (2) Guiding Light—Serial
The Bauer and Raberts families try to keep domestic problems from marring their chonce far happiness.

11:55 (7) NEWS & WEATHER—Turner
(9) NEWS—Steve Fentress

AFTERNOON

12:00 (2) Luncheon with Billy
Billy Leoch, Bette Chapel, Jeanne Williams and the Hol Kartun group.
(4) What's New in the Kitchen
Fair highlights: apples orranged in coaperation with Wisc. Horticulture Society.
(5) Noontime Comics—Kids
(7) Happy Pirates—Kids' Fun
(9) Lunchtime Little Theater
Uncle Bucky has cartaans for kiddies.

12:30 (2) Welcome Travelers
(5) Cartoonland—Ken Bowers

12:45 (4) Let's Look at the News
(5) Bob & Kay with Doucette
Bob Murphy and Key Westfall with interviews, features; Art Van Damme with music and vocals by Ed Dovies.
(9) All About Baby—Tips
"Sponge both for the sick or overheated child." Lorraine Dauglos.

12:55 (7) NEWS & WEATHER—Turner

1:00 2 **Robert Q. Lewis—Variety**
"Rain" .....The Chordettes
"Tell Me that You Love Me Tonight"
.....Earl, Lois
4 **Bob Heiss—Interviews**
Six milk producing breeds of cattle are shown; a pioneer family is interviewed.
7 **Tom Duggan—Variety**
9 **MOVIE—Drama**
"Of Mice and Men." This is Steinbeck's tale of a strange alliance between a man of brains and a man of muscle. Burgess Meredith, Betty Field.

1:25 4 **Weather—Bill Carlsen**

1:30 2 **Linkletter's House Party**
Attorney Richard Maddox pays a visit.
4 **Hot Shot Review—Music**
A guest from the Fun on the Farm show.

1:55 7 **NEWS & WEATHER—Turner**

2:00 2 **The Big Payoff—Quiz**
5 4 **Ted Mack—Variety**
7 **Mid-day Matinee—Drama**
(1) "The Invisible Wound." Sir John Sterben is in actual pain from a wound that isn't there. Story by Karoly Kisfaludi. (2) Newsreel. (3) "When the Devil Is Sick." A mysterious pain convinces a man to give up drinking. Larry Blake, Dorothy Adams.

2:30 2 **Bob Crosby—Music**
5 4 **It Pays to Be Married**
Eleven-year-old Heidi Naiman, who only recently regained her eyesight through an operation, is Bill Goodwin's guest.

3:00 2 **Brighter Day—Serial**
Lydia gives Max her answer.
5 4 **Way of the World**
Tragedy results from Mona's temper tantrum. Geraldine Brooks.
9 **MOVIE—To Be Announced**

3:15 2 **Secret Storm—Serial**
5 4 **First Love—Serial**
Zach and Matthew meet. Tod Andrews, Paul McGrath.

3:30 2 **On Your Account—Quiz**
5 4 **World of Mr. Sweeney**
Kippie and Stewie give their parents a severe scare. Glenn Walken and Charles Ruggles co-star.
7 **The Doctor Answers—Talk**

3:45 5 4 **Modern Romances**
Mary learns the Valeskis' secret.
7 **TV Dental Clinic**

4:00 2 **The Early Show—Drama**
"Double Bet." A widow believes that the only way to remarry is to hide the fact that she has three children. Laraine Day and Richard Egan co-star.
4 **Beulah Donohue—Women**
Fair highlights: prize winning exhibits from the craftsman's fair and art show.
5 **Pinky Lee Show—Kids**
7 **Crazy Acres—Kids**
9 **Bandstand Matinee—Music**

4:30 2 **Shopping with Miss Lee**
5 4 **Howdy Doody-Puppets**
Howdy Doody and Dilly Dally try to solve the second clue.
7 **Little Rascals—Comedy**
"The Kid from Borneo." Our Gang.

4:45 2 **Barker Bill's Cartoons**

5:00 2 **Range Rider—Western**
4 **Gretchen Colnik—Tips**
5 **Elmer the Elephant—Kids**
7 **Five O'Clock Theater**
"The Unwritten Column." A successful politician tries to get rid of his home-town secretary. John Baer.

5:05 9 **NEWS—Les Monypenny**

5:10 9 **Bandstand Matinee—Music**

5:15 4 **Museum Explorers-Exhibits**

5:30 2 **Gene Autry—Western**
4 **Foreman Tom—Western**
7 **SPORTS—Jack Drees**
9 **Garfield Goose and Friend**

5:35 5 **Contact—Variety**
Tom Mercein, the Joseph Gallicchio Orchestra, Kenny Bowers and Nancy Wright.

5:45 7 **NEWS—Paul Harvey**

EVENING

6:00 2 **SPORTS—Bob Elson**
4 **SPORTS—Larry Clark**
5 **Weather—Clint Youle**
7 **Soupy Sales—Puppets**
Comedian Soupy Sales and his puppets provide entertainment for kids.
9 **Curbstone Cut-up—Simon**

6:05 5 **NEWS—Jack Angell**

6:10 5 **SPORTS—Joe Wilson**

6:15 2 **NEWS—Julian Bentley**
4 **NEWS—Bob Kelly**
5 **Dorsey Connors—Travel**
A trip to Louisville, Ky.
7 **NEWS—John Daly**
9 **SPORTS—Vince Lloyd**

6:20 5 **Alex Dreier—Features**

6:25 4 **Weather—Bill Carlsen**
5 **Tony Weitzel—Comment**

6:30 2 **NEWS—Douglas Edwards**
5 4 **Vaughn Monroe—Music**
COLOR Vaughn's special guests are songstress Kay Armen and the Diamonds Vocal Quartet. In a Western setting, the songs are: "Yellow Rose of Texas," "The Bible Told Me So," "Mule Train" and "La La Lu."
7 **Talent Varieties**
Emcee Slim Wilson introduces tonight's amateur talent. Slim sings "Rock Around the Clock," "Missouri." (Springfield, Mo.)
9 **NEWS—Spencer Allen**

6:45 2 **Upbeat!—Music**
Singer Tony Bennett is the star of the week. After opening with "Cinnamon Sinners," Tony offers a sampling of his current night club act. The Tommy Morton dancers and the singing Honeydreamers introduce his renditions of: "Life Is a Song," "Cold, Cold, Heart" and "Sing, You Sinners."
5 4 **NEWS—John C. Swayze**
9 **Chicagoland Newsreel**

7:00 2 **STAR TIME PLAYHOUSE**
Angela Lansbury stars in "Storm Swept." A fugitive from justice and his wife escape to a far-off island in hopes of eluding the police. A storm which strikes their hideout, causes tension to mount between them. Don Hayden, Morris Ankrum and Kenneth Tobey are featured. (Film)
5 4 **PLACE THE FACE—Quiz**
9 **MOVIE—Drama**
"Dangerous Years." (1947) This is o courtroom tale about juvenile delinquency in a small town. Marilyn Monroe, Billy Halop co-star.

7:30 2 **MUSIC '55—Stan Kenton**
Bespectacled jazzman Dave Brubeck, and his crew, are among the guests of music man Stan Kenton.
5 4 **ARTHUR MURRAY**
Hostess Kathryn Murray welcomes chanteuse Hildegarde and comedian "Fat Jack" Leonard to the dancing party. Mrs. Murray and her husband will be featured in a dance demonstration and in the "mystery dance."
7 **BIG PICTURE—Army Film**

8:00 2 **MEET MILLIE—Comedy**
Mama is ecstatic over Millie's upcoming wedding to Johnny Boone. But she hadn't planned on the financial burden. To avoid embarrassment, Mama decides the only way out is to sell her own wedding ring.

Cast

Millie	Elena Verdugo
Mama	Florence Halop
Alfred	Marvin Kaplan
Johnny	Ross Ford
Mr. Boone	Roland Winters

5 4 SUMMER THEATER

"Meet McGraw." Frank Lovejoy and Audrey Tatter star in this crime melodrama invalving a private detective wha is hired as a badyguard by a beautiful girl. The girl, Lila, hires McGraw because she is afraid af her gangster husband.

Cast

McGraw ..... Frank Lavejoy
Lila ..... Audrey Totter
Martha ..... Ellen Carby
Freddie ..... Paul Picerni
Gus ..... Peter Whiting
Lt. Smith ..... Steve Darrell
Clerk ..... Percy Heltan

This is the final show of the series. Next week at this time: Jane Wyman is hostess and frequent star af the 1955-56 seasan af Fireside Theater.

7 DANNY THOMAS—Comedy

"Terry's First Crush." Twelve-year-old Terry falls for a handsome French actar friend af Danny's. Though the rest af the family refuses to take her seriausly, the ramance is painfully real to Terry. Danny and Margaret Williams: Danny Thomas and Jean Hagen. Terry and Rusty: Sherry Jacksan and Rusty Hamer. Jacques Niveau: Stephen Bekassy. (Film)

9 BADGE 714—Jack Webb

"The Big Will." Sgt. Friday is sent speeding ta the scene af a shaating. Ben Alexander stars. (Film)

8:30 2 SPOTLIGHT PLAYHOUSE

Zachary Scatt stars in "Pearl-handled Guns." The young san af a Western farmer idolizes a dashing desperado. He helps the autlaw even thaugh he knows he's a fugitive fram justice. (Film)

Cast

Lucas Arna ..... Zachary Scatt
Tim Hurd ..... Lee Aaker
Sam Hurd ..... Harvey Stephens

5 4 DOLLAR A SECOND

This is the last pragram in the series. Shaw returns Sept. 2 an ABC.

7 HOME THEATER—Drama

"Strange Encaunter." A woman meets a stranger wham she suspects is a murderer. Jarja Curtright. (Film)

9 RACKET SQUAD—Drama

9:00 2 $64,000 QUESTION—Quiz

Haw can yau get a crack at all that laat? Please see story on page 4.

5 4 TRUTH OR CONSEQUENCES—Jack Bailey

7 NAME'S THE SAME—Panel

9 BIFF BAKER, U.S.A.—Drama

"Koblen." Biff Baker substitutes far an espianage agent. Alan Hale, Jr. (Film)

9:30 2 THE SEARCH—Documentary

Charles Romine narrates the first af two studies af psychiatric treatment, produced in cooperatian with Tulane University. Dr. Rabert Heath, af the department of psychiatry and neurology, will discuss the methads and mechanics af psychiatry and try ta clarify camman misconceptions. He will show patients suffering fram schizophrenia, catatonia, paranoia and ather mental illnesses. (Film)

4 TRIANGLE THEATER-Drama

LISA KIRK, lovely young songstress, who starred in "Kiss Me, Kate," on Broadway and in "Taming of the Shrew" on TV's Studio One, is currently appearing in the Empire Room of the Palmer House. With her are the amazing pickpocket Dominique and harmonica-playing Larry Logan. Charlie Fisk and his orchestra supply music for the show and dancing.—*Adv.*

5 IT'S A GREAT LIFE—Comedy

"The Hospital." Denny ond Steve become sympathetic when Mrs. Morgan complains of not feeling well. But the boys are the ones who end up in a hospitol—with the pretty nurses. (Film)

Cast

Denny .....Michael O'Shea
Steve .....William Bishop
Uncle Eorl .....Steve Dunn
Amy Morgan .....Frances Bavier
Dr. Lueker .....Joseph Kearns
Nurses .....Vivi Janiss, Joi Lonsing

7 PLAYHOUSE—Drama

"The Birds Are Walking." A reunion tokes ploce on on isolated air field. Edward Narris, Jimmy Smith. (Film)

9 I LED 3 LIVES—Drama

FBI counterspy Herb Philbrick, assigned as caurier in a Red plot to phatograph documents within an Army reseorch praject, is caught by the Reds when he switches cameras. Richard Carlson. (Film)

10:00 2 NEWS, WEATHER, SPORTS
4 WORLD WE LIVE IN
5 WEATHER—Clint Youle
7 STUDIO 57—Drama

"The Block Sheep's Daughter." A young American girl who wishes to marry the son of a respectoble English fomily, discovers to her dismay thot her father is o notorious roue. How can she keep the secret from her stuffy future groom?

Cast

Trocy Piper .....Philip Ober
Diano Flagg .....Carolyn Jones
Susan Piper .....Marcio Potrick
Margaret Piper .....Frances Mercer
Baron Scarborough .....Tom Dugan
Tommy Scorborough .....Rodney Toylor

9 MOVIE—Mystery

"The Dark Mirrar." A girl is seen leoving a man's aportment on the night af his murder, but the girl happens to have o twin sister. Olivia de Hovilond, Lew Ayres, Thomas Mitchell.

10:10 5 DORSEY CONNORS—Ideas

"Make yaur shopping chores easier."

10:15 2 IN TOWN TONIGHT
4 LET'S LOOK AT THE NEWS
5 NEWS—Jack Angell
10:25 4 WEATHER—Bill Carlsen
5 SPORTS—Norm Barry
10:30 2 NEWS—John Harrington
4 I LED 3 LIVES—Drama
5 CHAMPIONSHIP GOLF
7 JOE PALOOKA—Drama

"The Big Switch." A society deb gets Jae's contract os colloteral far o laon. Jae Kirkwood, Cothy Downs. (Film)

10:45 2 KUP'S SHOW—Irv Kupcinet

Mel Galliart tells "The Chicago Story" while Irv vacatians in Londan.

11:00 2 Five Star Theater—Drama

"Crossed and Double-crossed." A man invades a small Florida town with a stary of buried treasure. Louis Hoyward.

5 4 Tonight—Steve Allen

Singer June Christy and accordionist Dick Cantina guest. Steve Allen hosts from Hollywaod.

7 Norman Ross Presents

"The Greot Lover, Rudolph Valentina."

11:10 7 Tom Duggan—Comments

Interviews and features with Tom. Call De 2-0423 or De 2-0424.

11:30 2 MOVIE—Mystery

"Snowbound." (English; 1947) Four people converge an a hut in the Swiss Alps in search of gold and are snawbound. Dennis Price, Robert Newton.

9 NEWS—Les Nichols
11:45 9 Weather—Carl Greyson
11:50 9 Ron Terry Show—Music

Ron with vocolist Evie Eraci ond Shoy Torrent at the organ. Call Mi 2-0011.

12:00 4 MOVIE—Comedy

"The Sergeant and the Spy." (1954) An important bag falls into the hands af a lovely lody. Richord Ney, Jonis Corter.

5 MOVIE—Western

"Stroight Shooter." A mon trails a gong who hove stolen U.S. bonds. Tim McCoy, Julie Sheldon, Ben Corbett.

7 MOVIE—Drama

"The Caunt of Monte Cristo." This movie is based on Dumos' tole of false imprisonment and revenge. Robert Danat, Elissa Landi, Louis Colhern.

1:30 4 NEWS

MORNING

6:40 2 Today's Thoughts
6:45 2 Farm Daily—Menard
5 Everett Mitchell—Talks
7:00 2 Morning Show
Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.
5 Today—Dave Garroway
The entire show comes remote from Schenectady, N.Y. where the crew tours the General Electric Plant. *Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.*
8:00 (4) Today—Dave Garroway
Today in Milwaukee at 8:25, 8:55 A.M.
8:55 7 NEWS—Ulmer Turner
9:00 2 Garry Moore—Variety
Fabulaus feline .....Joe Boker of Sauth .....Bend, Ind., and his cat "Red"
The detective reports .....Walter, Durward Kirby
"Two Sleepy People" .....Ken, Isobel
5 (4) Ding Dong School-Kids
7 Time for Uncle Win—Kids
9:30 2 Arthur Godfrey Time
5 (4) Parents' Time
7 Play House—Kids
9 Paul Fogarty—Exercises
9:45 5 (4) The World at Home
10:00 5 (4) Home—Women's News
COLOR Arlene Francis presides.
Peaches Arlene .....Chef Phillip
Draperies .....Lucille Rivers
Health news .....Howard Whitman
7 Hollywood Playhouse
(1) "Incident in the Rain." A murder epidemic has a surprising solution. Irene Vernon, Warren Douglas. (2) "Autumn Flames." After 14 years af marriage a wife feels that romance is lost. Maria Palmer, Onslow Stevens.
9 Hi Ladies—Mike Douglas
10:30 2 Strike It Rich—Quiz
10:55 9 NEWS—Steve Fentress
11:00 2 Valiant Lady—Serial
Bill tells Diane about his equipment fund. Marc Cromer.
5 (4) Tennessee Ernie Ford
7 Mid-week Cooking School
9 The Romper Room—Kids
11:15 2 Love of Life—Serial
11:30 2 Search for Tomorrow
5 (4) Feather Your Nest
Contestants try for a modern bedroom.
11:45 2 Guiding Light—Serial
11:55 7 NEWS & WEATHER—Turner
9 NEWS—Steve Fentress

AFTERNOON

12:00 2 Luncheon with Billy
(4) What's New in the Kitchen
Roy Ormond and Prof. Bob Bray are guests with a program on "Meat."
5 Noontime Comics—Kids
7 Happy Pirates—Kids' Fun
9 Lunchtime Little Theater
12:30 2 Welcome Travelers
5 Cartoonland—Ken Bowers
12:45 (4) Let's Look at the News
5 Bob & Kay with Doucette
Bob Murphy and Kay Westfall with interviews; the Art Van Damme Quintet with music ond vocals by Ed Davies.
9 All About Baby—Tips
"Psychiatry and Your Child" is discussed by Lorraine Douglos and Dr. George L. Perkins. (Chicago)
12:55 7 NEWS & WEATHER—Turner
1:00 2 Robert Q. Lewis—Variety
Among the numbers introduced by emcee Peter Donald are a dance by Don Liberto, and Lois Hunt's rendition of "I'll See You Again." (New York)
(4) Bob Heiss—Interviews
Gov. Walter J. Kohler, Jr., is guest.
7 Tom Duggan—Variety
9 Batting Practice-Warm-up
1:10 9 Lead-off Man—Interviews
1:25 (4) Weather—Bill Carlsen
9 BASEBALL—Double Header
The Chicago White Sox meet the Baltimore Orioles at Comiskey Park. Jack Brickhouse ond Harry Creighton report the oction and conduct *Tenth Inning Interviews* ot the end of the first game.
1:30 2 Linkletter's House Party
Comic Jerry Colonna joins Art Linkletter

④ **Hot Shot Review—Music**
⑤ **Pres. Eisenhower—Address**
SPECIAL President Dwight D. Eisenhower speaks at Independence Hall, Philadelphia, before the 78th annual meeting of the American Bar Association. The convention on this day will commemorate the 200th anniversay of the birth of John Marshall, United States chief justice of the Supreme Court. Lloyd Wright, the association's president, will introduce the president.

1:55 ⑦ **NEWS & WEATHER—Turner**

2:00 ② **The Big Payoff—Quiz**
⑤ ④ **Ted Mack—Variety**
⑦ **Mid-day Matinee—Drama**
(1) "Boys Will Be Men." The tragic dilemma of youth on the sidewalks of a big city. (2) Newsreel. (3) "Midnight." Fictitious characters become too alive for comfort. Gloria Saunders.

2:30 ② **Bob Crosby—Music**
⑤ ④ **It Pays to Be Married**

3:00 ② **Brighter Day—Serial**
Donald has another violent quarrel with Lydia. Walter Brooke plays Donald.
⑤ ④ **Way of the World**
Dr. Johns, the man who loves Mona, urges her to go to find Chris.

3:15 ② **Secret Storm—Serial**
⑤ ④ **First Love—Serial**
Matthew decides to stay in Harrison. Paul McGrath stars as Matthew.

3:30 ② **On Your Account—Quiz**
⑤ ④ **World of Mr. Sweeney**
Cicero gives a young suitor advice on how to propose. Charles Ruggles.
⑦ **The Doctor Answers—Talk**

3:45 ⑤ ④ **Modern Romances**
A newspaper editor decides to feature the story of Mary's life.
⑦ **TV Dental Clinic**

4:00 ② **The Early Show—Drama**
"To Any Soldier." An embittered soldier is saved from cynicism by receipt of a special parcel. Edmond O'Brien stars.
④ **Beulah Donohue—Women**
Fair highlights: a fashion show featuring 4-H Club members.
⑤ **Pinky Lee—Kids**
⑦ **Crazy Acres—Kids**

4:30 ② **Shopping with Miss Lee**
⑤ ④ **Howdy Doody-Puppets**
Mayor Bluster fires Clarabell, and puts Tim, the leprechaun, in as the official Doodyville clown.
⑦ **Little Rascals—Comedy**
"Pups Is Pups," features Our Gang.

5:00 ② **Range Rider—Western**
④ **Your Library Story**
⑤ **Elmer the Elephant—Kids**
⑦ **Five O'Clock Theater**
"Child in the House." A young mother withdraws from life after the death of her son. Frances Dee, Damian O'Flynn.

5:15 ④ **Let's Experiment—Science**
"Model Airplanes," by Donn Brazier.

5:30 ② **Gene Autry—Western**
④ **Foreman Tom—Western**
⑦ **SPORTS—Jack Drees**

5:35 ⑤ **Contact—Variety**

5:45 ⑦ **NEWS—Paul Harvey**

EVENING

6:00 ② **SPORTS—Bob Elson**
④ **SPORTS—Larry Clark**
⑤ **Weather—Clint Youle**
⑦ **Soupy Sales—Puppets**
⑨ **Curbstone Cut-up—Simon**

6:05 ⑤ **NEWS—Jack Angell**

6:10 ⑤ **SPORTS—Joe Wilson**

6:15 ② **NEWS—Julian Bentley**
④ **NEWS—Bob Kelly**
⑤ **Dorsey Connors—Travel**
⑦ **NEWS—John Daly**
⑨ **SPORTS—Vince Lloyd**

6:20 ⑤ **Alex Dreier—Features**

6:25 ④ **Weather—Bill Carlsen**
⑤ **Tony Weitzel—Comment**

6:30 ② **NEWS—Douglas Edwards**
⑤ ④ **Matt Dennis—Songs**
COLOR Matt's songs include: "Too Late for Love," "At Sundown," "That Tired Routine Called Love" and "Compared to You." Matt at the piano is backed up by: Jimmy Campbell's drums; Trigger Alpert's bass; and Mundel Lowe's guitar.

7 Disneyland

Host Walt takes viewers to "Adventureland," and the trek of Alfred Milotte and his wife Elma, through African jungles. Their long safari included filming the lion and elephant in their native haunts. Disney's Academy Award wildlife feature, the comical "Beaver Valley," concludes the visit.

9 NEWS—Spencer Allen

6:45 2 Eye on Chicago—News

Local human-interest stories, happenings and sports, with P.J. Hoff and Frank Reynolds subbing for John Harrington who is on vacation this week.

5 4 NEWS—John C. Swayze

9 Chicagoland Newsreel

7:00 2 FRANKIE LAINE—Songs

Frankie's guests include: songstress Polly Bergen; comedienne-dancer Sheila Bond, now appearing on Broadway in "Lunatics and Lovers;" comedienne Jean Carroll; and versatile, young, song-and-dance man Joel Grey.

Highlights

"A Foggy Day in London Town"....Bergen
"There'll Be Some Changes Made"
.....Bergen, Laine
"Mule Train" .....Laine
"Strange Lady in Town".....Laine
"Weekend of a Private Secretary"....Bond
Speciality number .....Joel Gray
Harold Arlen selections .....Cast
"The Man Who Got Away" .....Bergen
"Come Rain or Come Shine" .....Bergen
"One for the Road" .....Laine
"Let's Take a Walk Around the Block"
.....Bergen, Laine
"Get Happy" .....Cast

What started Laine on the road to success? Story on page 13.

5 4 KODAK REQUEST PERFORMANCE—Drama

Charles Bickford stars in "The Woman at Fog Point." A reporter whose son was recently killed in Korea, is sent to find out why an artist has been digging in the sand at Fog Point. The answer brings surprises to all concerned. (Film)

Cast

Sam Callahan .....Charles Bickford
Susan Copeland .....Joan Camden
Harry Sayer .....Lamont Johnson
John Mackey .....Raymond Greenleaf
Ed Harris .....Chubby Johnson
Margie .....Evelyn Rudie

9 MOVIE—Comedy

"Topper." A couple of dead young people return to play mischief with the living. Constance Bennett, Cary Grant star.

7:30 5 4 MY LITTLE MARGIE

"Too Many Ghosts." Margie tries to help an impoverished Honeywell & Todd client sell one of his English castles. Gale Storm and Charles Farrell. (Film)

7 PALL MALL PLAYHOUSE

Will Rogers, Jr., plays a sheepman in the Old West who hears of a woman with a "gift of the devil:" she can read other people's cards before they play them. He resolves to make a fortune by using her powers, in spite of dire warnings. (Film)

Cast

Eli Hancock .....Will Rogers, Jr.
Mrs. Pardee .....Joan Camden
Lucy Moyer .....Sally Fraser
Barnhart .....Oliver Blake
Uncle Bob .....Jack George
Mr. Moyer .....Ralph Moody

8:00 2 THE MILLIONAIRE—Drama

"The Story of Jack Martin." An innocent man, condemned to death for murder, has only a few hours left to prove he's not guilty. A check for one million dollars gives him funds to try to outwit his unethical lawyer. (Film)

Cast

Narrator .....Marvin Miller
Condemned man .....Paul Langton
Fiancee .....Phyllis Coates
Best friend .....John Alvin

5 4 THEATER—Drama

"Haunted," by Cyril Hume, based upon a story by actor Richard Carlson. A beautiful communist spy finds that love and her duty to the party can never be reconciled. (New York)

7 MASQUERADE PARTY

Regular panelists: Ogden Nash, Ilka Chase, Babby Sherwood and Dagmar who replaces Buff Cabb, try ta guess the faces behind the masks. (New York)

8:30 2 I'VE GOT A SECRET—Panel

Guest Boris Karloff refuses ta tell the panelists where he hid the body. Quizzing him are: Faye Emerson, Henry Morgan, Jayne Meadows and Bill Cullen. Dan McNeill hasts.

7 PENNY TO A MILLION-Quiz

9 HARNESS RACING

Actian from Maywood Park.

9:00 2 FRONT ROW CENTER

Producer-director-hast Fletcher Markle intraduces "Guest in the Hause," by Hagar Wilde and Dale Eunsan. A distant relative naw a heart invalid, comes ta make her hame with the Practar family in Laguna Beach. Her outward sweetness is soon recognized as a viciaus attempt ta break up the Proctars' marriage.

Cast

Evelyn Heath ..... Sally Farrest
Douglas Proctar ..... Paul Langton
Miriam Blake ..... Mary Beth Hughes
Ann Practar ..... Louise Lewis

5 4 THIS IS YOUR LIFE

Hast Ralph Edwards "surprises" actress Gale Storm, the "Little Margie" of TV. Gale is greeted by Charles Farrell; her three small sans; three af her former schaolteachers; Rev. Cleveland Kleihauer, pastar of the Hallywaod Beverly Christian Church; her brothers and sisters; her mather; and her clase friend Betty Ann Nable. The program established a Gale Storm Drama Award ta be given each year ta the most pramising drama student at San Jacinto High, Tex.

7 BOXING—New York

Danny Giavanelli, Braaklyn, N.Y., vs. Ray Drake, Braaklyn, N.Y., middleweights, 10 raunds. Russ Hodges reports fram Madisan Square Garden, New Yark City.

TV GUIDE RATINGS

	Rating	Bauts	W	L	D	KO's
Drake	Unrated	24	20	4	0	4
Giavanelli	Unrated	31	26	4	1	12

This local rivalry pits the stiff-punching Giovanelli against the fast-moving Drake. Giavanelli halds a win aver Martinez.

Compiled by Nat Fleischer (The Ring)

9:30 4 PLAYHOUSE OF STARS

"Jury af One." A man is attacked, left ta die, then rescued. In later years, when he dies, he leaves a large sum of maney ta his rescuer. (Film)

5 BIG TOWN—Drama

"Hat Car Murder." When a crippled war veteran is murdered in the attempted robbery of his specially-equipped car, Steve Wilsan jains the palice in looking far the brutal killers. (Film)

Cast

Steve Wilsan ..... Mark Stevens
Charlie Andersan ..... Barry Kelley
Kitty ..... Beverly Garland
Jerry Wilsan ..... Byran Keith
Sgt. Frank Hall ..... Arthur Space

9 LIBERACE SHOW—Music

9:45 7 JIM MILLS SHOW—Events

10:00 2 NEWS, WEATHER, SPORTS

4 PATTI PAGE—Songs

Potti sings "The World Is Singing My Song" ond "Slowly with Feeling." (Film)

5 WEATHER—Clint Youle

7 DOUBLE DATE—Drama

(1) "Mask of Roselli." An Americon doctor is kidnaped. Hugh Morlowe. (2) "The Morriage Fix." (Film)

9 MOVIE—Drama

"The Gombler and the Lody." (English; 1952) A tough gombling czar, whose ombition is to be accepted in English society, falls in love with a British blueblood. Done Clark, Naomi Chance, Kathleen Byron are featured. *For an informative article on how movies are selected for TV, read next week's* TV GUIDE.

10:10 5 DORSEY CONNORS—Ideas

"New Gifts from Old Ties."

10:15 2 IN TOWN TONIGHT

4 LET'S LOOK AT THE NEWS

5 NEWS—Jack Angell

10:25 4 WEATHER—Bill Carlsen

5 SPORTS—Norm Barry

10:30 2 NEWS—John Harrington

4 RACKET SQUAD—Drama

"The White Carnotion." The squod breoks up a jewelry swindle. (Film)

5 THE FALCON—Drama

"Double Identity." The Falcon is hired to rescue a girl being held as a political prisoner. Chorles McGraw. (Film)

10:45 2 KUP'S SHOW—Irv Kupcinet

11:00 2 Playhouse—Drama

"Emergency." An escaped convict is forced to make a decision between his freedom and the life of o little girl. Richard Conte and Randy Stuort.

5 4 Tonight—Steve Allen

Songwriter Harry Ruby and songstress Micki Morlo ore tonight's guests from Hollywood. Steve Allen hosts.

7 Norman Ross Presents

"The Golden Age of Movies"

11:10 7 Tom Duggan—Comments

Tom Duggan with comments ond interviews. Call De 2-0423 or De 2-0424.

11:30 2 MOVIE—Comedy

"An Ideol Husabnd." This is Oscar Wilde's comedy of manners among Englond's upper closses in the 1890's. Poulette Goddard, Michael Wilding, Diano Wynyard.

9 NEWS—Les Nichols

11:45 9 Weather—Carl Greyson

12:00 4 MOVIE—Drama

"Mirocle of the Bells." (1948) A press ogent corries out on actress' lost wish. Fred MacMurroy, Valli, Fronk Sinotra.

5 MOVIE—Comedy

"Killer Dill." (1947) A timid lingerie solesman plays tough and is mistaken for Public Enemy No. 22. Stuart Erwin, Anne Gwynne, Frank Albertson.

7 Theater—Double Feature

(1) "The Wedding." A procticol joke trops o murderer. Richord Rober. (2) "The Losers." A middle-oged bridegroom plans a diomond robbery. Mervin Williams, Dorothy Comingore star.

1:30 4 NEWS

DISCOVER HOW

GROUCHO

"SCREENS" HIS CONTESTANTS

TV GUIDE ...OUT THURSDAY

(Continued from page A-2)

Too Early

While on vacation I enjoyed two programs during the afternoon, *The Doctor Answers* and *TV Dental Clinic*. Both are educational as well as entertaining. I suggest that these programs be held later in the afternoon so that working people can enjoy them. I also want to pay tribute to that wonderful group of artists, the Lawrence Welk band and their leader.—*B. Smith, Chicago.*

No Two Alike

Would you please tell me if the Josh Brady that I hear on radio is the same as the Josh Brady I see on the *Pee Wee King Show*. I say they are not the same but my husband says they are.—*Marion Talbert, Elmhurst, Ill.* [*They are the same man.*—ED.]

Come Back!

I believe a few advertising agencies need psychiatric treatment. How can some of those tear-jerking, true-to-life (?) soap operas get sponsors and *Hawkins Falls* die for lack of one. I have watched the other daytime serials occasionally but my constitution isn't strong enough to take it. To me *Hawkins Falls* was like a "rose among thorns." What can the loyal fans do to bring back the familiar faces?—*Mrs. Margaret Frauenhoff, Aurora, Ill.* [*Write NBC in care of the address on page A-1.*—ED.]

Action By Arc Lights

To settle an argument can you tell me if night baseball games were ever televised from Comiskey Park?—*Ed Bedare, Chicago.* [*Night games were televised from Comiskey Park prior to 1949.*—ED.]

THURSDAY

MORNING

6:40 (2) **Today's Thoughts**

6:45 (2) **Farm Daily—Menard**
(5) **Everett Mitchell—Talks**

7:00 (2) **Morning Show**
Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.
(5) **Today—Dave Garroway**
Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55.

8:00 (4) **Today—Dave Garroway**
Today in Milwaukee at 8:25, 8:55 A.M.

8:55 (7) **NEWS—Ulmer Turner**

9:00 (2) **Garry Moore—Variety**
(5) (4) **Ding Dong School-Kids**
(7) **Time for Uncle Win—Kids**

9:30 (2) **Arthur Godfrey Time**
(5) (4) **Parents' Time**
(7) **Play House—Kids**
(9) **Paul Fogarty—Exercises**
Exercises for the trim figure.

9:45 (5) (4) **The World at Home**
Guest: James Haggerty, press secretary.

10:00 (5) (4) **Home—Women's News**
COLOR Arlene Francis presides:
Suchet, a fish dish .....Chef Phillip
Slipcavers .....Lucille Rivers
Oriental screens .....Actress Marika Niki
Madern ceramics .....Arlene
(7) **Hollywood Playhouse**
(1) "The Ca-signer." An Italian gracer ca-signs promissary nates far anybody who asks him. Jay Navella. (2) "The Stapover." An ex-GI plans ta fulfill a vaw af vengeance. Jahn Call.
(9) **Hi Ladies—Mike Douglas**

10:30 (2) **Strike It Rich—Quiz**
Helping Hand: songstress Eartha Kitt.

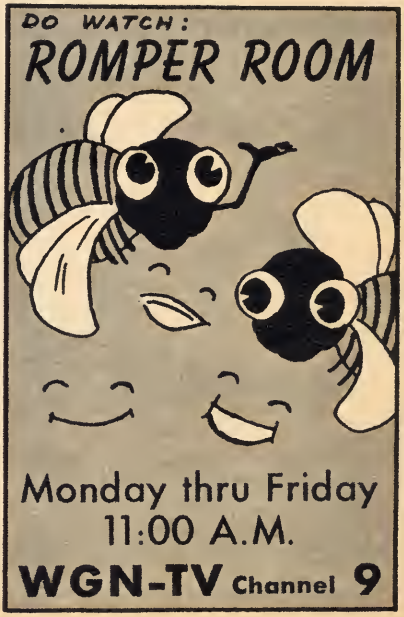
10:55 (9) **NEWS—Steve Fentress**

11:00 (2) **Valiant Lady—Serial**
Chris and Helen prepare Linda far the judge's visit.
(5) (4) **Tennessee Ernie Ford**
(7) **Creative Cookery—Recipes**
Chef Pape's sans lend an off-stage assist as they prepare fresh peach sauffle: demonstrate the canning af Bartlett pears; and make cream cheese puffs.

9 **The Romper Room—Kids**
11:15 2 **Love of Life—Serial**
11:30 2 **Search for Tomorrow**
5 4 **Feather Your Nest**
The prize is a modern dining room.
11:45 2 **Guiding Light—Serial**
11:55 7 **NEWS & WEATHER—Turner**
9 **NEWS—Steve Fentress**

AFTERNOON

12:00 2 **Luncheon with Billy**
4 **What's New in the Kitchen**
Merrill Richardson ond Helen Schafer visit Breto Griem with a "cheese" feature.
5 **Noontime Comics—Kids**
7 **Happy Pirates—Kids' Fun**
9 **Lunchtime Little Theater**
12:30 2 **Welcome Travelers**
5 **Cartoonland—Ken Bowers**
12:45 4 **Let's Look at the News**
5 **Bob & Kay with Doucette**
Bob Murphy ond Kay Westfall with interviews: the Art Von Domme Quintet with music ond vacals by Ed Dovies.
9 **All About Baby—Tips**
Lorroine Douglos hos suggestions on "toilet guidance" for the 8-to-12 month-old.
12:55 7 **NEWS & WEATHER—Turner**
1:00 2 **Robert Q. Lewis—Variety**
4 **Bob Heiss—Interviews**
Fair highlights: stock car rocers, a midwoy oct, an ostrich and a comel.
7 **Tom Duggan—Variety**
9 **Batting Practice-Warm-up**
1:10 9 **Lead-off Man—Interviews**
1:25 4 **Weather—Bill Carlsen**
9 **BASEBALL—White Sox**
The White Sox and the Washington Senators meet at Camiskey Park. Jack Brickhouse ond Horry Creighton report.
1:30 2 **Linkletter's House Party**
The oudience participates in the contest, "Whot's in the House?"
4 **Hot Shot Review—Musle**
Foir highlights: a guest fram Fun on the Form show.
1:55 7 **NEWS & WEATHER—Turner**
2:00 2 **The Big Payoff—Quiz**
5 4 **Ted Mack—Variety**
7 **Mid-day Matinee—Drama**
(1) "Uncle Chorley." A non-existent uncle proves to be o reol-life problem. Cliff Arquette. (2) Newsreel. (3) "Evelino." An experiment in hypnosis outwits o young schemer. Eileen Coghlon.
2:30 2 **Bob Crosby—Music**
5 4 **It Pays to Be Married**
3:00 2 **Brighter Day—Serial**
Max is boffled by Lydio's ottitude.
5 4 **Way of the World**
Mono ogoin meets Christ.
3:15 2 **Secret Storm—Serial**
The story of a mon who must toke aver the care of his three children.
5 4 **First Love—Serial**
Motthew osks Zoch for a job. Tod Andrews, Paul McGroth.
3:30 2 **On Your Account—Quiz**
5 4 **World of Mr. Sweeney**
7 **The Doctor Answers—Talk**
3:45 5 4 **Modern Romances**
Mory's fionce is furious ot the newspaper for printing the story.



7 TV Dental Clinic
9 Tenth Inning—Interviews

4:00 2 The Early Show—Drama
"Tangier Lady." A jealaus suitor and a false murder charge hinder the caurse af marriage. Scatt Brady, Pat Medina.
4 Beulah Donohue—Women
Winners in the prize animal exhibits.
5 Pinky Lee—Kids
7 Crazy Acres—Kids
9 Bandstand Matinee-Music

4:30 2 Shopping with Miss Lee
5 4 Howdy Doody-Puppets
7 Little Rascals—Comedy
"Sprucin' Up." Our Gang is featured.

4:45 2 Barker Bill's Cartoons

5:00 2 Range Rider—Western
4 Gretchen Colnik—Tips
5 Elmer the Elephant—Kids
7 Five O'Clock Theater
"Laaking Thraugh." A full length feature.

5:05 9 NEWS—Les Monypenny

5:10 9 Bandstand Matinee—Music

5:15 4 Little Amateurs—Talent

5:30 2 Gene Autry—Western
4 Foreman Tom—Western
7 SPORTS—Jack Drees
9 Garfield Goose and Friend

5:35 5 Contact—Variety

5:45 7 NEWS—Paul Harvey

EVENING

6:00 2 SPORTS—Bob Elson
4 SPORTS—Larry Clark
5 Weather—Clint Youle
7 Soupy Sales—Puppets
9 Curbstone Cut-up—Simon

6:05 5 NEWS—Jack Angell

6:10 5 SPORTS—Joe Wilson

6:15 2 NEWS—Julian Bentley
4 NEWS—Bob Kelly
5 Dorsey Connors—Travel
New England is spatlighted.
7 NEWS—John Daly
9 SPORTS—Vince Lloyd

6:20 5 Alex Dreier—Features

6:25 4 Weather—Bill Carlsen
5 Tony Weitzel—Comment

6:30 2 NEWS—Douglas Edwards
5 4 Vaughn Monroe-Music
COLOR Vaughn appears in a candensation af his night club act. His numbers include: "Stairway to the Stars," "Just One of Those Things," "Puttin' an the Ritz," "Pindrop," and close with "It's a Great Big Warld."
7 Lone Ranger—Western
"The Sheriff's Wife" pursues the two out-

WEEKEND WEATHER

Rain or shine, Lee Phillip and P. J. Hoff never fail to brighten up the weather forecast.

THURSDAY 6:45 CHANNEL 2

brought to you by

BANKERS LIFE & CASUALTY CO.

laws who shot and killed her husbond. The Lone Ranger and Tonto try ta sove the womon before she, too, folls victim of the murderers.

9 NEWS—Spencer Allen

6:45 **2 Week-end Weather**

5 4 NEWS—John C. Swayze

9 Chicagoland Newsreel

7:00 **2 BOB CUMMINGS SHOW**

"Bob Gives up Girls" to set o good exomple for his nephew, Chuck. Bob hos discovered thot Chuck imitotes his every move, even the heovy dating. (Film)

Cast

Bob Collins .....Bob Cummings
Chuck .....Dwoyne Hickmon
Morgoret MocDonold..Rosemary DeCamp
Cynthio .....Leigh Snowden
Schultzy .....Ann B. Dovis

5 4 GROUCHO MARX—Quiz

Groucha's guests are: Los Angeles county deputy sheriff Helen Simmans; Ernest Elga, spoce salesmon for Convention Holl booths ond father af nine children; housewife Ruth Wood; gos campany servicemon Fred Heaton; poet William Millat ond his wife. Jackpat questian: $1000. (Film) *Haw does Groucho find his guests? Answer next week.*

7 SOLDIERS OF FORTUNE

"Return af the Hawk." Tim and Toubo became involved in a war between a bandit thief and the federol authorities. John Russell, Chick Chandler. (Film)

9 CURTAIN CALL—Drama

7:30 **2 CLIMAX!—Drama**

Macdonold Corey, Phyllis Thaxter, Edward Arnold and James MocArthur star in "Deal o Blow." A teen-age boy gets into o dispute with on abusive mavie theater monoger. The boy's father occepts the manoger's somewhot twisted version of the incident ond doesn't give his son a chance to explain his side of the matter. Bill Lundigan is the host.

Cast

Hol Ditmar .....James MocArthur
Tam Ditmor .....Macdonold Corey

Continued on page A-40

THURS. NIGHT, AUG. 25

7:30-8:30 CHANNEL 2 13 34

LIVE FROM HOLLYWOOD

Deal a Blow

"I am not a juvenile delinquent! Won't somebody listen to me?"

STARRING
MACDONALD
CAREY
PHYLLIS
THAXTER
EDWARD
ARNOLD
AND INTRODUCING
JAMES
MAC ARTHUR

on

"CLIMAX!"

your host **BILL LUNDIGAN**

PRESENTED BY

CHRYSLER CORPORATION

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CHRYSLER • IMPERIAL

Helen Ditmar .....Phyllis Thaxter
Mr. Crubbs .....Edward Arnold
James MacArthur is the son of actress Helen Hayes and Charles MacArthur.

5 4 MAKE THE CONNECTION—Quiz

Emcee Gene Rayburn intraduces tanight's guests ta the panelists.

7 FRONT PAGE DETECTIVE

"Little Miss Fartune." A girl arrives far a visit with her uncle carrying the wrong suitcase. (Film)

9 MOVIE—Western

"Song af Nevada." (Chicaga TV Debut) The daughter af a ranchawner falls in lave with a man fram Park Avenue. Ray Ragers, Dale Evans.

8:00 5 4 DRAGNET—Jack Webb

Friday and Smith are assigned ta investigate a series af burglaries. Their best piece af evidence is an unusual footprint at the scene af the most recent burglary.

Cast

Frank Smith .....Ben Alexander
Ray Pinker .....Olan Soule
Waitress .....Rasemary Day
Alec McCarran .....Jimmy Ogg
Henry McCarran .....Douglas Evans
Homer Fallon .....James Stane

7 STAR TONIGHT—Drama

"Flame and Ice," by Geargе Faulkner." A poetic vignette cancerning an episode that accurred during the Civil War. President Abraham Lincaln, a lanely figure in the White Hause, is tormented by a decisian he is forced ta make.

IRENE DUNNE

TOUCH OF SPRING

CHANNEL 5 4 • 8:30 P.M.

8:30 2 FOUR STAR PLAYHOUSE

"Village in the City," starring David Niven. Royal Thurstan turns sleuth after a madel is murdered in his Greenwich Village apartment. The salution ta the mystery is camplicated by the fact that several men were in love with the model, each with a mative for killing her.

Cast

Royal Thurston .....David Niven
Sally .....Joan Camden
Leslie Larraine .....Anthany Eustrel
Smith .....John Damler
Manville Harlan .....Richard Simmans
Paula .....Jaseph Waring
Fish .....Ken Terrel

5 4 FORD THEATRE—Drama

Irene Dunne stars in "Touch af Spring." A woman tells her husband that she has spent the afternaan in the campany af a yaung doctar and that she has a date ta meet the man that evening. (Film)

Cast

Marian Clark .....Irene Dunne
Bill Hannagan .....Gene Barry
Ann Clark .....Kathryn Grant
Paul Clark .....Frank Wilcox

7 FAMOUS PLAYHOUSE

"The Iran Mask," by Alexander Dumas. A man protects the poar and fights the carrupt rich. Carl Esmond, Marvin Miller, Lynne Roberts and Richard Avande. (Film)

9:00 2 JOHNNY CARSON SHOW

The program is reviewed an page 19.

5 4 VIDEO THEATER-Drama

"June Bride." A former foreign correspondent meets up with an ald flame, wha turns out to be a lady editar. She assigns him to cover a June wedding. When the reporter discovers the bride is nat in lave with the groom, he takes a hand in the matter. *The 1948 film starred Bette Davis and Robert Mantgomery.* Ken Carpenter hosts. (Hallywaad)

7 LET'S SEE—Quiz

9 CROWN THEATER—Drama

"The Best Years." A father learns that the practical way is nat always the best way and a yaung bay discovers that sarrow can turn inta jay. (Film)

9:30 (2) HALLS OF IVY—Comedy
"Professor Warren's Novel." The campus at Ivy College is buzzing with news of a best-selling historical novel. Even Professor Warren doesn't know that he authored the anonymous best-seller. His housekeeper rescued it from the wastebasket and sent it to a publisher. Mr. and Mrs. Ronald Colman are the Halls of Ivy. Arthur Q. Bryan plays professor Warren.

(7) FAMOUS PLAYHOUSE
"The Ageless." A stranger changes the lives of a group of selfish people. Onslaw Stevens stars. (Film)

(9) CAPTURED—Drama
"Gnatz-Frank." A criminal tries to commit robberies by hypnotizing his victims. Louis Polan. (Film)

10:00 (2) NEWS, WEATHER, SPORTS
(4) PLAYHOUSE 15—Drama
(5) WEATHER—Clint Youle
(7) MEET CORLISS ARCHER
Corliss and Dexter get the idea that Mr. Archer is a kleptomaniac. Ann Baker.

(9) MOVIE—Mystery
"Bulldog Drummand's Revenge." Drummond goes after thieves who have made off with a secret formula for a new explosive. John Barrymore, Louise Campbell are featured.

10:10 (5) DORSEY CONNORS—Ideas
"The Easy Way to Thread a Needle."

10:15 (2) IN TOWN TONIGHT
Jim Conway plays host to guest celebrities. Vocalist Pat Scot, the Jack Halloran Quintet and Dick Hafner lend a hand.

(4) LET'S LOOK AT THE NEWS
(5) NEWS—Jack Angell

10:25 (4) WEATHER—Bill Carlsen
(5) SPORTS—Norm Barry

10:30 (2) NEWS—John Harrington
(4) MR. DISTRICT ATTORNEY
(5) PLAYERS' PLAYHOUSE
"The Juiceman." A go-between transfers gamblers' payoff maney to politicians. Steve Brodie stars. (Film)

(7) DATELINE EUROPE—Drama
"Paris." A coded letter provides a clue to the activities of a former Nazi agent. Jerome Thor stars. (Film)

10:45 (2) KUP'S SHOW—Irv Kupcinet

11:00 (2) Follow That Man—Drama
"Hot As Three Pistols." Mike poses as a prison guard in order to find three hidden pistals. Ralph Bellamy.

(5) (4) Tonight—Steve Allen
Vocalist Helen O'Connell is Steve's guest from Hollywood. Steve Lawrence.

(7) Norman Ross Presents
"The Great Sleuth, Alan Pinkerton."

11:10 (7) Tom Duggan—Comments
Tom, assisted by lovely Frankie Lansing, answers viewers queries, interviews well-known personalities and comments on events of the day. *Viewers may call De 2-0423 or De 2-0424.*

11:30 (2) MOVIE—Drama
"Love Story." (English; 1947) A concert pianist and an RAF pilot fall in lave, but each keeps a terrible secret from the other. Margaret Lackwaad, Stewart Granger, Patricia Rac, Tom Walls.

(9) NEWS—Les Nichols

11:45 (9) Weather—Carl Greyson

12:00 (4) MOVIE—Drama
"The Long Night." (1947) The loss of his girl sends a veteran off on a killing spree. Henry Fonda, Barbara Bel Geddes.

(5) MOVIE—Western
"Guns of Justice." Jimmy "Shamrock" Ellison, Russell Hayden are featured.

(7) MOVIE—Drama
"Hell in a Circus." A father is torn between the woman he loves and his son's opposition to a second marriage. Conrad Nagel, Leila Hyams, Stanley Fields.

12:30 (4) NEWS

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MORNING

6:40 (2) Today's Thoughts

6:45 (2) Farm Daily—Menard

(5) Everett Mitchell—Talks

7:00 (2) Morning Show

Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.

(5) Today—Dave Garroway

There's a film of the activities at the Cumberland Festival, an annual event in the Cumberland Mts. Ky., which features native folk talent. *Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A. M.*

8:00 (4) Today—Dave Garroway

Today in Milwaukee at *8:25, 8:55 A.M.*

8:55 (7) NEWS—Ulmer Turner

9:00 (2) Garry Moore—Variety

Husband of the year .....Wolter O'Keefe, Durword Kirby
Comedians visit....Cliff Norton, Roy Benson
Life of Mozart .....Cast
"My One and Only" .....Isobel Robins
"Unchoined Melody" .....Ken Corson
"Let's Call the Whole Thing Off" .....Isobel, Ken

(5) (4) Ding Dong School-Kids

(7) Time for Uncle Win—Kids

9:30 (5) (4) Parents' Time

(7) Play House—Kids

(9) Paul Fogarty—Exercises

9:45 (5) (4) The World at Home

Arlene Froncis and Hugh Downs interview Dr. Alberto Goinzo Paz, former editor of Argentine's famed newspaper La Prensa, who left the country after Peron closed the paper.

10:00 (5) (4) Home—Women's News

COLOR Arlene Francis presides.
Kentucky State Fair .....Hugh Downs
Slipcovers .....Lucille Rivers
Fashion accessories .....Natalie Core

(7) Hollywood Playhouse

(1) "Pretty Boy." An intelligent young fighter is caught in a web. Robert Clarke. (2) "Bachelor's Week-end." A week-end with the family discourages a man from marriage. Robert Paige.

9 Hi Ladies—Mike Douglas
10:30 2 Strike It Rich—Quiz
Helping Hond: octor Richard Derr.
10:55 9 NEWS—Steve Fentress
11:00 2 Valiant Lady—Serial
A visitor interrupts the judge's talk with Lindo. Frances Helm.
5 4 Tennessee Ernie Ford
7 Creative Cookery-Recipes
Chef Froncois Pope offers recipes for: Chili souce: crust ond filling for plum slices; ond a Kentucky limestone salad ond its dressing.
9 The Romper Room—Kids
11:15 2 Love of Life—Serial
11:30 2 Search for Tomorrow
5 4 Feather Your Nest
The prize is a troditionol bedroom.
11:45 2 Guiding Light—Serial
11:55 7 NEWS & WEATHER—Turner
9 NEWS—Steve Fentress

AFTERNOON

12:00 2 Luncheon with Billy
4 What's New in the Kitchen
Mrs. Fred Rust and Mrs. Milton Koegel present coke boking winners.
5 Noontime Comics—Kids
7 Happy Pirates—Kids' Fun
9 Lunchtime Little Theater
12:30 2 Welcome Travelers
5 Cartoonland—Ken Bowers
12:45 4 Let's Look at the News
5 Bob & Kay with Doucette
9 All About Baby—Tips
"Toilet guidonce for the 8-12 month old baby." Lorroine Douglos.
12:55 7 NEWS & WEATHER—Turner
1:00 2 Robert Q. Lewis—Variety
Among todoy's members ore o donce selection by Don Liberto ond "The Bible Tells Me So," sung by Eorl Wrightson. Peter Donold hosts.
4 Bob Heiss—Interviews
Wisconsin Press awords are presented.
5 TENNIS-Davis Cup Matches
COLOR SPECIAL The United Stotes defends the cup it won lost year in Australio when Tony Trabert ond Vic Seixos defeoted Lew Hoad, Rex Hartwig, and Ken Rosewoll. Today's opening matches come from the West Side Tennis Club, Forest Hills, L.I. The best three out of five victories determines the winner. Opening singles matches are held todoy, o doubles match Saturday, and two singles matches Sundoy.
7 Tom Duggan—Variety
9 MOVIE—Drama
"Drums." The brother of an elderly Indian khan plots to do away with the young prince who is to inherit the throne. Sobu, Roymond Massey, Roger Livesey.
1:25 4 Weather—Bill Carlsen
1:30 2 Linkletter's House Party
Howoiion singer Alfred Apoka visits.
4 Hot Shot Review—Music
1:55 7 NEWS & WEATHER—Turner
2:00 2 The Big Payoff—Quiz
4 To Be Announced
7 Mid-day Matinee—Drama
(1) "Monchester Marrioge." A seoman, believed drowned, returns ofter mony years. Story by Mrs. Gaskell. (2) Newsreel. (3) "Model Young Lady." A model's two fiances meet by occident. Solly Poor.
2:30 2 Bob Crosby—Music
3:00 2 Brighter Day—Serial
9 MOVIE—To Be Announced
3:15 2 Secret Storm—Serial
3:30 2 On Your Account—Quiz
7 The Doctor Answers—Talk
3:45 4 To Be Announced
7 TV Dental Clinic
4:00 2 The Early Show—Drama
There is a clown contest between Clarabell ond Tim. Buffalo Bob ond Tropper Tyrone leod a bond in Germony.
4 Beulah Donohue—Women
Fair highlights: prize winning exhibits from the Women's Building ond the Fruits ond Flowers Building.
5 Pinky Lee—Kids
7 Crazy Acres—Kids
9 Bandstand Matinee—Music
4:30 2 Shopping with Miss Lee
5 4 Howdy Doody-Puppets

7 **Little Rascals—Comedy**
"Forgotten Babies" stors Our Gang.
5:00 2 **Range Rider—Western**
4 **Cartoon Carnival—Kids**
5 **Elmer the Elephant—Kids**
7 **Five O'Clock Theater**
"Substance of His House."
5:05 9 **NEWS—Les Monypenny**
5:10 9 **Bandstand Matinee-Music**
5:30 2 **Gene Autry—Western**
4 **Foreman Tom—Western**
7 **SPORTS—Jack Drees**
9 **Garfield Goose and Friend**
5:35 5 **Contact—Variety**
5:45 7 **NEWS—Paul Harvey**

EVENING

6:00 2 **SPORTS—Bob Elson**
4 **SPORTS—Larry Clark**
5 **Weather—Clint Youle**
7 **Soupy Sales—Puppets**
9 **Curbstone Cut-up—Simon**
6:05 5 **NEWS—Jack Angell**

6:10 5 **SPORTS—Joe Wilson**
6:15 2 **NEWS—Julian Bentley**
4 **NEWS—Bob Kelly**
5 **Dorsey Connors—Travel**
An armchair trip to Salzburg.
7 **NEWS—John Daly**
9 **SPORTS—Vince Lloyd**
6:20 5 **Alex Dreier—Features**
6:25 4 **Weather—Bill Carlsen**
5 **Tony Weitzel—Comment**
6:30 2 **NEWS—Douglas Edwards**
5 4 **Matt Dennis—Songs**
COLOR Bobby Sherwood is Matt's guest. They combine tolents an "Autumn Leaves." Babby salas to "The Kentuckion." Matt's tunes include "Honeysuckle Rose" and "To Thase Wha Woit."
7 **Rin Tin Tin—Drama**
"The Last Scotchman." Rusty and Rinty accampony o covalry patral headed by Lt. Masters. The graup finds two prospectors who are searching far a last gald mine.

Cast

Rusty .....Lee Aaker
Lt. Masters .....James Brown
Sgt. O'Hora .....Jae Sawyer
Angus MacTavish .....Lumsden Hare

9 **NEWS—Spencer Allen**
6:45 2 **Eye on Chicago—News**
Local humon-interest staries, hoppenings and sports with P.J. Hoff ond Frank Reynolds subbing for John Horrington wha is an vacatian this week.
5 4 **NEWS—John C. Swayze**
9 **Chicagoland Newsreel**
7:00 2 **PANTOMIME QUIZ**
Denise Dorcel is ane of tanight's guests. Hans Canried is expected back fram Hallywood. Ploying the porlor game ore: Dorothy Hart, Carol Honey, Jackie Coogan, Racky Graziana and Robert Clary. Mike Stokey is the emcee. (New York)
5 4 **MIDWESTERN HAYRIDE**
7 **FAMOUS PLAYHOUSE**
9 **BIG PICTURE—Army Film**
7:30 2 **TOPPER—Comedy**
Mr. Schuyler sends Tapper to Alasko to check an a gold mine that has been
Continued an page A-46

Dorsey Connors

6:15 - 6:20 P.M.

MONDAY thru FRIDAY

(Armchair Travel)

Dorsey brings the world into your living room with pictorial and film reports of world renowned vacation resorts.

10:10 - 10:15 P.M.

SUNDAY thru FRIDAY

(Hints for Homemakers)

Timely tips for making inexpensive utility items for convenience and beauty in your home.

channel 5 WNBQ | NBC IN CHICAGO *A Service of* RCA

operating at a lass far 18 years. The Kerbys accampany Casma, wha is in far a surprise. Lea G. Corrall, Anne Jeffreys, Rabert Sterling. (Film)

(4) BEST IN MYSTERY—Drama

A colonel living on the border between East and West Germany, discavers his san missing. (Film)

5 WALT'S WORKSHOP-Crafts

Walter Durbahn tells how to hang pictures ond mirrors efficiently.

7 TREASURY MEN IN ACTION

A middle-aged couple try to avoid poying income taxes on thousands af dollors accumulated from gambling enterprises by burying the money. (Film)

Cast

The Chief .....Walter Greaza
Paul Locoste .....Byran Foulger
Maria Lacaste .....Vivi Janiss
Agent Guthrie .....Harry Lauter
Harry Jasper .....Phillip Van Zandt

9 MOVIE—Mystery

"Charlie Chan in Landon." Charlie has three days to prevent the executian of a canvicted person he believes ta be innocent. Warner Oland, Ray Milland.

8:00 2 PLAYHOUSE OF STARS

Morshall Thompsan is the star of "The Cose far the State." A yaung assistant district attorney has a theary about an artist accused of stealing money fram an art gallery. He stakes his reputatian on proving that sameone wanted the artist ta disappear. (Film)

Cast

John Doowinkle .....Morshall Thompson

Cmdr. Whitehead suggests

Schweppes

QUININE WATER

The authentic mixer for all your tonic drinks.

Philip Brawn .....Mark Herron
Margaret Brown .....Nancy Haward
Eric .....Hayden Rorke
Edmund Rugart .....Carl Bentan Reid
Graham .....Francis de Soles

(4) MAN BEHIND THE BADGE

5 BEST IN MYSTERY—Drama

Hostess Pally Bergen introduces "The Hause Where Time Stopped." If the mon's lang-lost doughter hodn't arrived an the scene, time would have remoined at a standstill for the brather and sister, olone in an old house. (Film)

Cast

Brother .....Ian Keith
Sister .....Josephine Hutchinson
Daughter .....Vera Miles

7 MOVIE TIME—Drama

8:30 2 RAY MILLAND SHOW

Prof. McNulty forms a corparotion when he thinks he's found a uronium strike. When he tries ta sell stock in the campany he is dismayed to find himself accused of being a confidence mon. Prof. McNulty: Ray Milland. Peggy McNulty: Phyllis Avery. Policewaman: Hope Emerson. (Film)

5 (4) DEAR PHOEBE-Comedy

"Mr. Fosdick Steps Out." Bill Hastings turns from affairs af the heart ta the problems of his caustic managing editor, Mr. Fasdick. While engaged on this errand af mercy, he bumps into a blande bambshell and a blackmail plat. (Film)

Cast

Bill Hastings .....Peter Lawford
Mickey Riley .....Marcia Hendersan
Mr. Fosdick .....Charles Lane
Lenare .....Jaan Vahs

7 THE VISE—Melodrama

"The Broken Link" tells of twa partners wha have been bilking one af their clients in his absence. When he returns ta tawn and demands an accounting, the partners decide ta da away with him. (Filmed in England)

Cast

Frank Sully .....Peter Neill
Thamas North .....Philip Friend
Valerie .....Anne Valery

All times are Central Daylight.
For Standard Time subtract one hour.

Det. Insp. Rice .....John Horsley
Burnell .....Chorles Soynor

9 THE WORLD IS YOURS

Maurice Copelond narrates a trovelog of Austrolio.

9:00 2 UNDERCURRENT—Drama

"Death Rides o Wildcot." The driver of o bus enroute from New York to Los Angeles, finds the going rough when one of the passengers is murdered. Matters ore complicated by o beoutiful passenger who might be the murderess. (Film)

Cast

Jim Thorne .....Bill Phipps
Carmen Fuller .....Dorothy Green
Arthur Beouman .....Alan Dexter
Bud .....Whit Bissell
George Horper .....Fronk Gerstle

5 4 BOXING—San Francisco

Non-title bout: Corl "Bobo" Olson, Howoii, vs. Pvt. Joey Giombro, Buffolo, N.Y., middleweights, 10 rounds. Jimmy Powers reports from Son Froncisco.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Olson	Champion	71	64	7	0	32
Giombro	Unroted	46	42	3	1	24

This will be Olson's second bout since his koyo ot the fists of Archie Moore. Joey Giambra wos omong the top-contenders before entering the Army in 1954. He is o good hitter, ond has won his lost four bouts.

Compiled by Nat Fleischer (The Ring)

7 STORIES OF THE CENTURY

"Little Britches." A girl turns outlaw in order to follow her outlow lover. Jim Dovis, Mory Costle. (Film)

9 MR. & MRS. NORTH-Drama

"The Third Eye." A swank dress shop is the scene of murder. Borboro Britton, Richord Denning, Fifi D'Orsay. (Film)

9:30 2 WINDOWS—Drama

Henry Hull ond child octor Von Dyke Porks are the two charocters in "The Colliope Tree" by Doris Fronkel. Becouse of the hero worship of o young boy, on ex-circus clown is able to relive some of the glories of his post. *This is the finol show*

"THE HOWARD MILLER SHOW"

11:00 PM FRIDAY

Start the week-end right! Make this tune-treat a weekly habit!

channel 2 WBBM-TV

CHICAGO'S SHOWMANSHIP TELEVISION STATION

CBS TELEVISION

of the series. Next week at this time: Person to Person *with host Ed Murrow, returns for another season of visits to the homes of famous people.*

7 MR. DISTRICT ATTORNEY
Mr. D.A. is alarmed when the city reservoir is found to be radio-active. David Brian stars. (Film)

9 POLICE CALL—Drama
"Armond." Paris police hunt a blackmail killer. (Film)

9:45 (4) GADABOUT GADDIS
5 RED BARBER'S CORNER

10:00 2 NEWS, WEATHER, SPORTS
Frank Reynolds takes over for vacationing Fahey Flynn.

(4) PATTI PAGE—Songs
Please see 10:30 P.M. **5** *for details.*

5 WEATHER—Clint Youle
7 COURTESY HOUR—Variety
Tonight Jim Moran takes the crew to Riverview Park to view through the eyes of four cameras the excitement and fun of the playground. From the top of Aladdin's castle, viewers will see the action on the midway, the thrills of the Bobs, and talent acts aboard a special truck carrying the Trendlar band.

9 MOVIE—To Be Announced

10:10 5 DORSEY CONNORS—Ideas
"Marionettes for Children."

10:15 2 IN TOWN TONIGHT
(4) LET'S LOOK AT THE NEWS
5 NEWS—Jack Angell

10:25 (4) WEATHER—Bill Carlsen
5 SPORTS—Norm Barry

10:30 2 NEWS—John Harrington
(4) TO BE ANNOUNCED
5 PATTI PAGE—Songs
Patti sings "Keep Me in Mind," "My Restless Lover" and "It's a Pity to Say Goodnight." The Page Five Singers offer "The Lonesome Road." (Film)

10:45 2 KUP'S SHOW—Irv Kupcinet
5 AMES BROTHERS—Music

11:00 2 The Howard Miller Show
Dee-jay Howard Miller presents a host of features and guest personalities.

5 (4) Tonight—Steve Allen
Singer Micki Marlo, pianist Errol Garner, and comedian Milton Berle, newly arrived from New York, visit with Steve Allen in Hollywood. Steve Lawrence, Edyie Gorme.

7 Norman Ross Presents
"Bookmen's Bedlam."

11:10 7 Tom Duggan—Comments

11:30 9 NEWS—Les Nichols

11:45 9 Weather—Carl Greyson

12:00 (4) MOVIE—Drama
"Operation X." (English; 1950) The life of a ruthless businessman revolves around his daughter. Edward G. Robinson, Richard Green co-star.

5 MOVIE—Western
"Red Desert." (1949) President Grant appoints the Pecos Kid to track down a dangerous outlaw. Don Barry, Tom Neal.

7 Theater—Double Feature
(1) "A Question of Truth." Steve makes an investigation into the art of lying. Melvyn Douglas. (2) "Grady Everett." The true character of a corrupt politician becomes apparent. Bert Freed.

1:00 2 Playhouse—Drama
"The Son-in-law." A man finds himself hopelessly enmeshed in two love affairs. Peter Lawford, Bonita Granville.

1:30 (4) NEWS

1:35 (4) MOVIE—Drama
"Badman's Gold." (1951) Raids are made on U.S. gold. Johnny Carpenter, Alyn Lockwood co-star.

Stations reserve the right to make last-minute changes.

Frankie Laine Hopes For A Homer
—A Hollywood Show Come Fall

Godfrey's Pinch Hitter

To put it as succinctly as possible, Frankie Laine is very warm right now. As summer stand-in for *Arthur Godfrey and His Friends,* Frankie has an eight-figure Wednesday night audience all built-in. In addition, he has his own filmed show (now seen in 81 cities), generous guest offers from a couple of the biggest ***continued***

A kiss for Frankie from his wife, lovely Nan Grey, a stage and film actress.

shows on TV, a file case filled with night club bookings—*and* contracts to appear in five motion pictures.

The Godfrey job came as a big surprise to Frankie. "I knew the line was out," he says. "But I didn't think I had a chance. It's one of the biggest things that ever happened to me."

Things weren't nearly so warm for Frankie nine short years ago. In the spring of 1946, he was an unemployed war-plant machinist and part-time singing waiter looking for a job in Hollywood. For weeks he haunted the studios, hotels, night clubs and machine shops. But times were tight. There just wasn't any work for him.

Frankie, who is customarily a hearty, high-spirited fellow, began to get depressed. What he needed, he decided, was a night on the town. So he lined his pockets with his last $40, draped a starlet over his arm and took off for the Brown Derby. En route, he was held up by a couple of thugs, who took away his $40.

For some reason this incident pepped Frankie up. "I figured my luck just couldn't get any worse," he says, "and that made me feel a lot better."

In this frame of mind he walked into Billy Berg's Vine Street bistro and talked himself into a job as a singer. That night he sang "Old Rockin' Chair," to the accompaniment of enthusiastic applause from a solitary stranger seated back near the kitchen. It was Hoagy Carmichael.

Carmichael, it appeared, had applauded so loudly that Berg figured Frankie *must* be good—and signed him up for an extra two weeks.

Neither Frankie nor Hoagy knew it that night, but Laine was already on his way. A little while later, he recorded "That's My Desire" for $50—and a little while after that, Frankie and "Desire" were wearing out juke boxes coast to coast. Almost overnight he was the teen-agers' idol. Those teen-agers are older now, but they're still loyal.

Frankie has a bunch of new fans, of course. A whole generation of teeners has emerged; and occasionally he even makes a conquest in the middle-aged-and-over group.

All in all, Frankie has turned out 30 million records, a production total surpassed only by Bing Crosby. And, like Bing, he has had his share of high honors. Last year, for instance, he gave a command performance for Queen Elizabeth II.

"They didn't even tell me the Queen was gonna be in the house until a couple of hours before I was supposed to go on," he says. "Man! I went right out and changed my shirt."

It all began for Frankie back on March 30, 1913, when a baby was born to Mr. and Mrs. John Lo Vecchio in Chicago. John, who was a barber, wanted the baby to grow up to be a druggist. But soon it developed that little Frankie could sing.

He sang in the choir of the Immaculate Conception Church, in the chorus at Lane Technical High School, in his father's barber shop quartets and,

later, in Chicago's Merry Garden Ball Room—for $5 a week and spaghetti.

Frankie Lo Vecchio became Frankie Laine while operating as a semi-employed singing waiter in New York. During World War II he drifted to the West Coast, worked in a war plant, lost his poke in that stick-up en route to the Brown Derby—and finally caught on. In 1950, he married movie star Nan Grey. They have two children and live in Beverly Hills.

Frankie made his TV debut on Ed Sullivan's *Toast of The Town* in 1949. He sang "That's My Desire" and "In the Cool, Cool, Cool of the Evening" and promised to come back again.

He did—nine times. He was Jimmy Durante's guest five times. Also Milton Berle's, Donald O'Connor's and Ralph Edwards'.

Laine owes his big TV "break" to a long-time fan—Lester Gottlieb, who recently resigned as vice president in charge of CBS radio shows to head up its daytime TV.

Gottlieb produced a couple of shows in Godfrey's Wednesday night spot while Arthur was away during the regular season, and when Hubbell Robinson, the network's programming chief, asked him for summer suggestions, his nominee was Frankie.

Why? "Because I think Laine is terrific," said Gottlieb. "He's a singer who doesn't drape himself over the microphone. He has vitality—something TV is crying for these days.

"I also remembered that he made a number of movies, so I knew he knew how to move his hands and how to stand and act before a camera."

At 42, Frankie is a big, bulky mule-skinner of a man with an easygoing approach to it all. Right now he's hoping to stay "live" on TV. If the Godfrey replacement makes good, he hopes to continue the show from Hollywood in the fall. If not, well, he still has those five movies to finish.

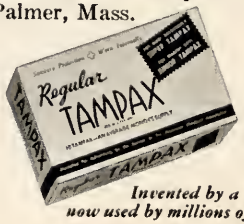
Don't weep for Frankie.

coolest thing you can wear

There isn't any other kind of sanitary protection that's nearly as cool as Tampax. In fact, millions of women first adopted Tampax in the Summertime—when they simply couldn't stand hot, uncomfortable external pads a minute longer!

Why put up with chafing . . . irritation . . . odor problems and disposal problems . . . when Tampax is as handy as your nearest drug or notion counter? It gives the wearer such a remarkable sense of freedom that many users say they almost forget it's "time-of-the-month" for them. Certainly, you feel much more poised, much more relaxed, with protection that's both invisible and unfelt when in place. You can be your dainty, fastidious self at all times!

You can swim while wearing Tampax; you don't need to remove it while taking your shower or tub. This doctor-invented product must be the nicest way of handling the trying days of the month—so many women say so! Buy Tampax in choice of 3 absorbencies: Regular, Super, Junior. Month's supply goes into purse. Tampax Incorporated, Palmer, Mass.



Invented by a doctor—now used by millions of women

◀ Syndicators: girls at Guild Films shipping out shows.

The 5th Network

Syndicated Film Programs Are TV's Fastest Growing Business

Liberace, as most viewers know by now, is seen on more stations and in more cities than practically any other show on television. And yet, the closest he has been to a network is an occasional one-shot starring assignment or a guest appearance with Red Skelton, Ed Sullivan or Jimmy Durante. So how does he get around?

Well, the answer is that he's on the "Fifth Network," which really isn't a network at all, but a name for the hundreds of syndicated films.

It works this way: The four TV networks (ABC, CBS, Du Mont and NBC) telecast their programs simultaneously over a series of stations. But they do not preempt all the time these local stations are on the air, and many other stations operate independent of network control. Much of the free time is devoted to telecasting syndicated film, most of which is produced in Hollywood.

Prints of these films are widely distributed (or syndicated) to local stations and are shown at any time the station sees fit. In this way they can even be sponsored by local advertisers, interested in one market only, rather than by national firms, selling to the whole country, which foot the bill for the network shows.

Indeed, the film syndication business is television's fastest growing branch, with advertisers now spending about $150,000,000 for about 150 different telefilm programs. The syndication business has grown so important, as a matter of fact, that the major networks have jumped in. Which means, of course, that in some cities a network placing a national show will find a syndication salesman from the home office selling a film to a competing station.

What's responsible for the growth of syndication? It's as simple as the fact that big networks are virtually sold out of available time for national sponsors. Hence, advertisers, unable to buy national shows, have turned to syndicated film. In addition, the small local advertiser can use film

without over-straining his budget.

Prices for film are based on population, number of TV sets and other factors in each city where it is to be shown. Some top shows, like *Racket Squad,* which might have cost up to $25,000 to make, go for as little as $50-$75 for each telecast.

The *Hopalong Cassidy* films marked the first big syndication success. The original *Hoppy* series, after a run of several seasons as a network program, was fed into the film syndication hopper, to be rerun as many as 10 times in some cities.

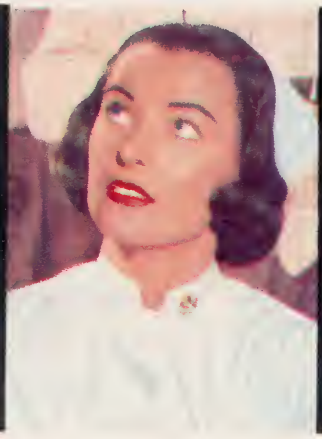
But Hoppy's success pales beside Liberace's record. The housewives' delight is now seen on more than 200 TV stations each week, considerably more than the most successful network program. New York's WPIX presents Liberace twice a day, five days a week. No network program can make that statement—not even Godfrey.

Some telefilm shows are syndicated by the same company that produces them, such as Guild Films' *Liberace, ZaBach* and *Joe Palooka* series. In other cases, the producer turns his programs over to an independent outfit to sell to local stations or sponsors. Among the larger independent syndicators is United TV Programs.

The major networks now have their own syndication arms, which operate as independent units inside the network structure. The network film departments, besides distributing reruns of network film shows (such as NBC's *Badge 714*) also handle independently produced shows. The big talent agencies also have entered the telefilm business on a big scale, but only the Music Corp. of America syndicates film shows. Among the MCA packages are *Abbott & Costello; Biff Baker, USA; City Detective,* and *I Am the Law.*

Other major syndicators include Motion Pictures for TV (*Janet Dean, Duffy's Tavern, Flash Gordon* and *Sherlock Holmes*); Ziv TV, one of the biggest producers and syndicators, with such shows as *Boston Blackie, Meet Corliss Archer, I Led Three Lives, My Favorite Story, Cisco Kid,* etc.; Interstate TV (*Hans Christian Andersen, Ethel Barrymore Theater*); Official Films (*Colonel March, My Hero* and *Terry and the Pirates*); and TV Programs of America (*Ramar of the Jungle, Lassie*).

Hopalong: he was first.



Janet Dean: she's typical.

Liberace: biggest of all.

Comedy troupe: (from l.) Cliff Norton, Phil Foster, Sandra Deel, Bill Hayes, Sid Gould.

Caesar Presents

PROGRAM OF THE WEEK

Sid Caesar has turned production supervisor for the summer, filling his regular period with a show of his own choosing. It could be a mistake.

With Carl Reiner doing the staging, the familiar Caesar pattern has been placed in the hands of Phil Foster, a more than capable night-club performer who here is asked to play situation comedy. It comes off only in spots. He has the double role of a drug-store proprietor with a stupid helper, and the husband in an all-too-familiar husband-wife situation.

Interlarded with the comedy is a good deal of singing by Bill Hayes, whose production numbers are dressed up with both taste and imagination. An occasional guest singer of the female species also is brought aboard.

Helping Foster are Sid Gould, as the drug store's prized but penny-pinching customer, and Cliff Norton, as the bumbling helper. First Barbara Nichols, then Sandra Deel have wrestled valiantly with the madcap-wife role created on TV by Lucille Ball and since essayed far too often.

Odd-lot comedy sketches are tossed in now and again. One dealt with the high-handed efforts of an uncle to take movies of his niece's wedding. True to the Caesar pattern, it was overplayed—and only Caesar himself, at his best, can overplay and get away with it.—*D.J.*

The Johnny Carson Show

Johnny Carson, the star—naturally!—of CBS' summertime *Johnny Carson Show,* is a young comedian who has been compared to such established TV funnymen as George Gobel and Herb Shriner. It's true that he uses their relaxed tempo, rather than the mile-a-minute style of gagsters like Bob Hope and the pre-conversion Milton Berle, but his brand of humor is strictly his own.

He's a personable, pleasant young man whose forte seems to be whimsy and satire, rather than so-called "sight gags" and slapstick. However, his material isn't always up to par. Not all his opening monologs come off and his sketches are sometimes unamusingly familiar.

So far he has done his best work in parodies of TV shows like *Person to Person* and *You Are There.* At his best, he's first-rate, but it still remains to be seen whether he'll evolve a suitable format before the end of his summertime tenure.

A girl singer adds variety to the program each week. Among them, with good results, have been Jana Lund, Barbara Ruick and Jill Corey.—*R.S.*

FINE TUNING

By Ollie Crawford

Magicians' show scores on summer TV. Now the air may be filled with flying sorcerers.

•

Friend of ours tried to be a magician, but all he could do was make the audience disappear. He practiced making things vanish, beginning with hotel towels.

•

He used to call people up from the audience and make them disappear into thin air, but one gal was so big he had to make her disappear into fat air.

•

He trained his own assistants until they learned the magic word. It works for anybody. It's "money."

•

This boy began each trick with "Abracadabra," which is a line of dialog from a British movie. It means "Stop! That lowly chimney-sweep is really Lady Pamela!" All magicians say it so you will know they are magicians. Then they make a few passes, but you know how stage people are.

•

He used to saw women in half, although he bored most of the men.

•

Our friend said one gal was the prettiest he ever sawed. She was the perfect girl for the act. Her measurements were 36—2—36.

Crosby, Crosby and Crosby: from left, Cathy, Bob and Gary.

It's Crosby All The Way

CATHY AND GARY JOIN BOB—TEMPORARILY

When Joan O'Brien took a leave of absence from *The Bob Crosby Show* early this summer in favor of motherhood, Crosby hired himself a couple of cousins, so to speak, for what he calls "sing-ins," rather than stand-ins. The cousins, who potentially could command rather stiff fees on the strength of their birth certificates alone, are his own daughter, Cathy, and his brother's son, Gary. Gary's father being Bing.

Cathy is just 16; Gary, 22. Cathy appears three times a week on her father's five-a-week, half-hour CBS show and Gary shows up once. (Gary's schedule—his own radio show, frequent guest spots, even dancing lessons—has so far made it impossible for the two to appear together, but heavy fan mail demanding the duo has them working on it.)

The reaction, according to Daddy (or Uncle Bob), has been sensational.

It's strictly a summer vacation deal, however. Both youngsters leave the show when Joan returns, Cathy for school and Gary to shop around for more show-business work. To date, he's the only young pro in the family. But he'd best keep an eye on Cathy. That Crosby-type blood is loaded.

CONFIDENTIALLY...

by Sheilah Graham

Rooster Reveille For Eve Arden; Liberace Plans To Widen Smile

HOLLYWOOD . . . Eve Arden has moved into town from her ranch and taken an apartment near *Our Miss Brooks'* TV studio. "All the time I lived on the ranch," she told me, "I never was awakened by anything. But here in the city I'm awakened every morning at 5 O'clock—by a rooster's crowing!" . . . A letter from Liberace, who is in Europe, says his TV series next season will be shot on a very extravagant budget, with bigger sets and more impressive wardrobes. And, he adds, even the Liberace smile will be bigger!

■ *Jeff Donnell is perched on needles and pins, she tells me, waiting to learn about George Gobel's format for the new season. "I would like to know," she sighs, "if I'm going to be 'Mrs Gobel' or Mrs. Aldo Ray." . . . George and the real Alice Gobel almost had a vacation before George started his feature film at Paramount. But after five days at a resort, they headed home. Says George, "You can play golf and swim just as well at home—without traveling 500 miles!"*

Jeff Donnell: who she?

■ *I Love Lucy* plans more traveling next season. Desi Arnaz will move the show's locale to his native Cuba . . . Ambitious to be a director, Desi has joined the Screen Directors' Guild. And Lucy is confiding to chums that she may become a director, too . . . Gene Autry's current whimsicality: he phones studio talent scouts, disguises his voice and says he's a cowboy from Oklahoma and needs to be discovered. It must be the hot weather.

■ The Jack Webbs are building a great big beautiful home in the Valley, despite rumbles of discord . . . Gary Cooper is looking for a good TV story . . . Dinah Shore's two "spectaculars" in the fall may each run 75 minutes . . . Ralph Edwards writes from England, "The BBC is doing all the work putting on my TV show (*This Is Your Life*) and very efficiently, too!"

■ Says British actor Michael Rennie, "I didn't mind doing 'Dr. Jekyll and Mr. Hyde' on TV, but it drove me crazy having to say 'Dr. Jaykill' after pronouncing it 'Dr. Jeck-kill' all my life!" . . . Blonde beauty Anita Ekberg, who ornaments the *Warner Brothers Presents* "Casablanca" series, held up production when her toy poodle came down with heat prostration. Finally, even the director was applying ice packs to the pup—and to himself.

■ *Art Linkletter asked a little girl: "Who would you most like to be?" "Marilyn Monroe," she replied. When Art asked why, she explained: "Because she fills out her clothes."*

NEXT WEEK: EARL WILSON

HOLLYWOOD Dan Jenkins reports:

ESTHER WILLIAMS will make her bow as a TV performer on the first Milton Berle Show of the season, Tuesday. Sept. 27, in color. No swimming--just singing and dancing . . . JOSEPH COTTEN has been signed as permanent host-emcee for the hour-long CBS 20th Century-Fox Show for General Electric.

* * *

ABC is hoping to crack Toast of the Town and Colgate Variety Hour wide open by scheduling the start of its group of 90-minute J.ARTHUR RANK films half an hour before the other two begin on Sunday nights.

* * *

EVA MARIE SAINT will play opposite BOB HOPE in Paramount's "King of Hearts"--for $50,000. Her Oscar-winning role in "On the Waterfront," with MARLON BRANDO, paid her $7500 . . . Chevrolet has bought a new anthology film series, titled Men in Black. DON TAYLOR will direct some episodes, star in others.

* * *

NBC planning to revive radio's "Vic and Sade" as a daytime TV serial, with BERNARDINE FLYNN in her original Sade role. RANSOM SHERMAN, currently featured on the GOBEL summer replacement, And Here's the Show, has turned down an offer to play Vic.

* * *

HAL ROACH, JR., will make a human interest series for the Bell Telephone Co., with JOHN NESBITT, the old "Passing Parade" man, to narrate . . . Four Star Productions plans to make "Grand Motel" both as a TV film series and as a motion picture -- and wants GEORGE GOBEL for the picture.

* * *

Ziv will go into production before the end of the year with no less than five new film series: Dr. Christian, with JEAN HERSHOLT and MACDONALD CAREY; I Love a Mystery, with BARRY SULLIVAN; The Man Called X; Mr. and Mrs., possibly with REX HARRISON and LILLI PALMER; and Craig Rice (no cast picked as yet).

* * *

Universal liked STEVE ALLEN's work in "Benny Goodman Story" so much that it has asked him to star in a planned remake of "My Man Godfrey"--not ARTHUR, but a role originally portrayed by WILLIAM POWELL.

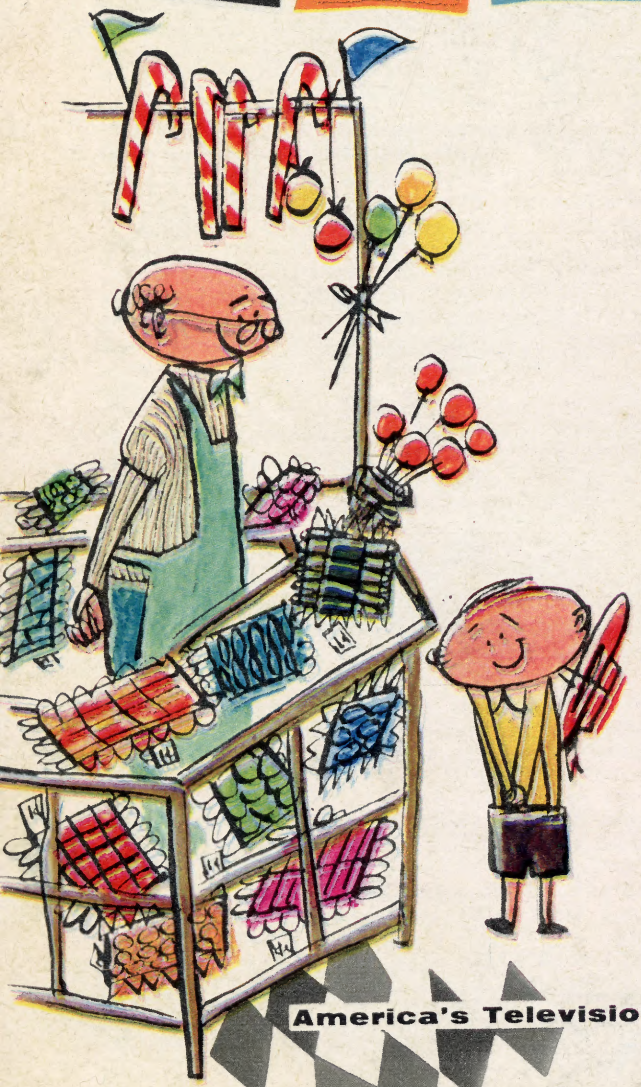
* * *

ROD CAMERON, of the old City Detective, will do an episode opposite JANE WYMAN in her new Fireside Theater series . . . Paramount is making them stick to the terms of their contract, which means MARTIN and LEWIS will have to remain a team -- at least for Paramount.

* * *

FREDRIC MARCH and BURGESS MEREDITH will do the first two of a new film series, Mr. President, based on the lives, if not the files, of U.S. Presidents . . . Playhouse of Stars has been renewed for its fourth straight year of 52 films, no repeats.

Licorice, lollypops, gumdrops, chocolates . . .



. . . Everything is so temptingly displayed, down at the corner candy shop, it's usually a simple matter to find something to satisfy your sweet-tooth.

But, as the showcase for television, TV GUIDE goes even further! . . . because it literally lets you taste before you choose between the huge bon-bon assortment of entertainment available on TV.

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